

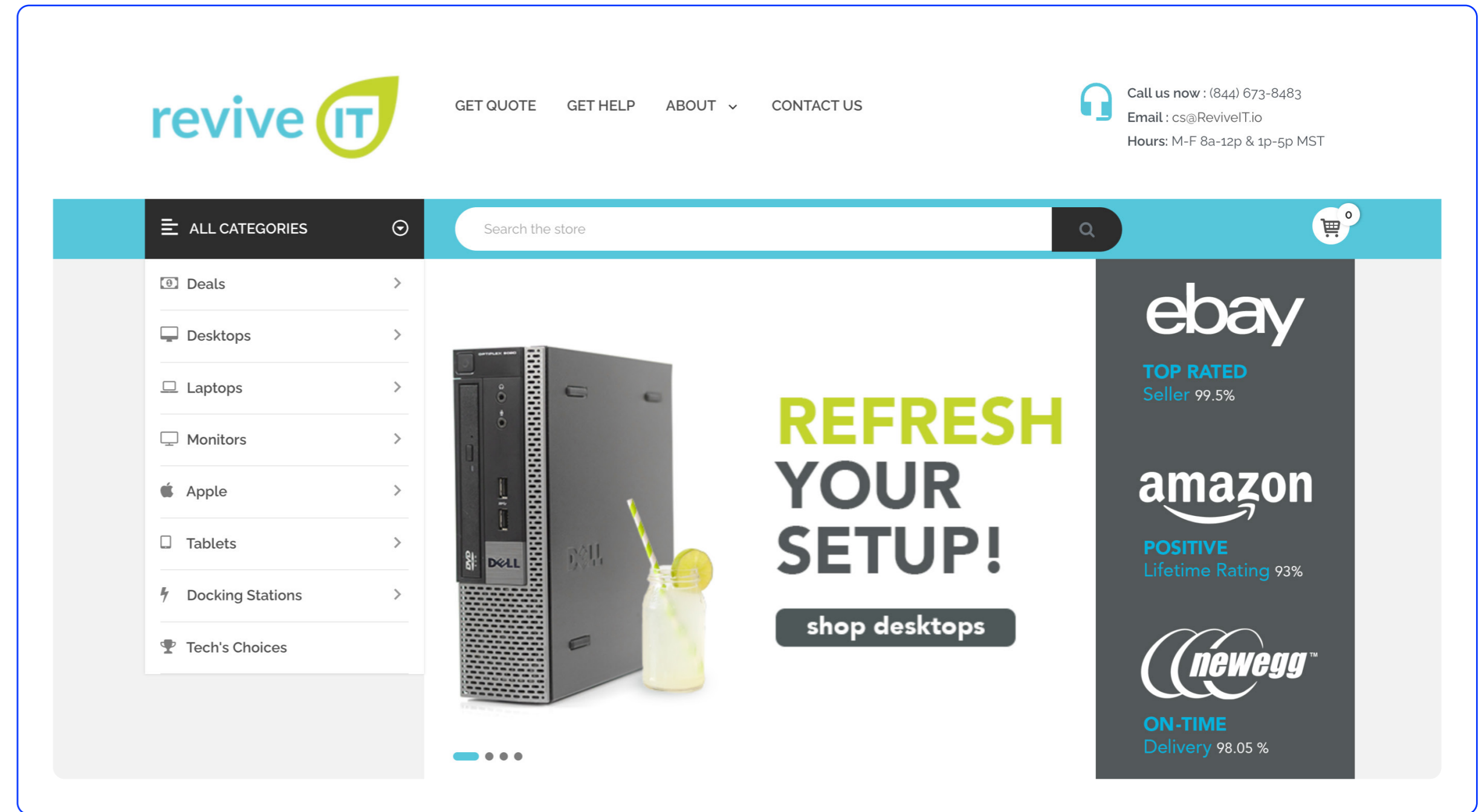


“For anybody that wants to scale their business to the next level, Sellercloud is not only the best solution, it’s probably the only solution.”

A Sellercloud case study with Revive IT

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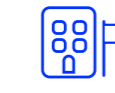
How Sellercloud turned the complex into seamless for ReviveIT as they struggled to manage multiple distribution centers with Channel Advisor and other piece-mailed solutions



Industry
Electronics



Founded
2013



Headquarters:
Mesa, AZ



Company Size
100 Employees

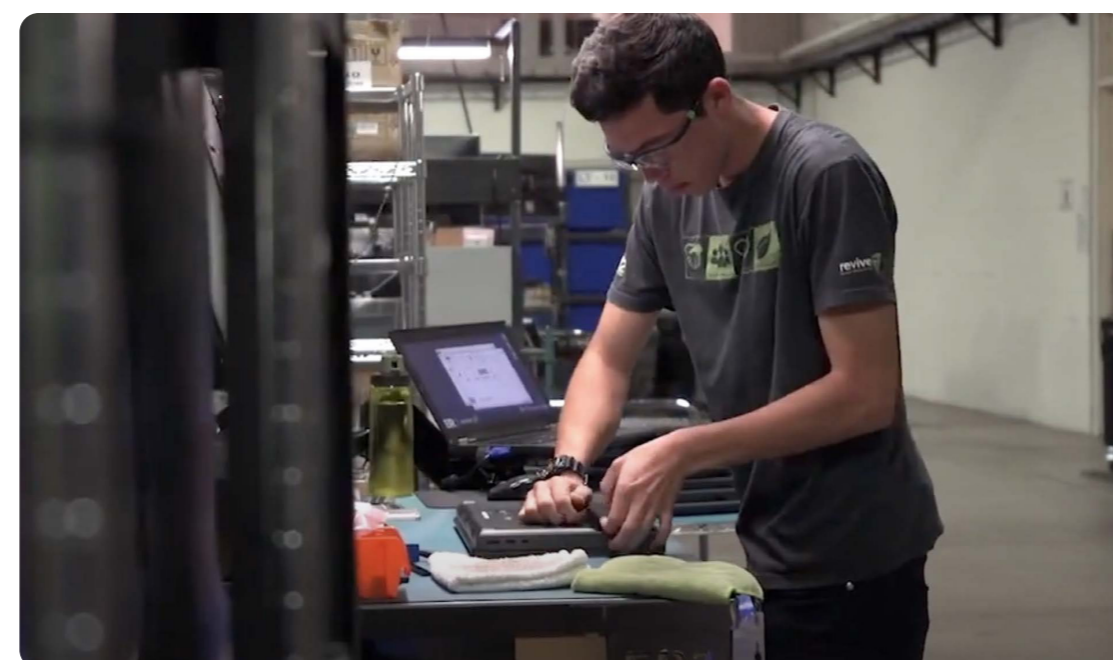
Introduction



Revive IT specializes in offering professionally refurbished equipment and innovative technology straight to the consumer at a significantly reduced price.

Based in Mesa, Arizona, and co-founded by Chris Ko in 2013, Revive IT started as

a solution for responsible electronics recycling for corporate partners, but quickly grew into the online megastore it is today with Sellercloud's help.



The challenge



As Revive IT shifted its operations and focus from recycling electronics to sales, the team quickly recognized a need for an inventory management solution. Initially signing on with ChannelAdvisor (now known as Rithum), Revive IT leadership noticed that the number of limitations and inefficiencies seemed to be growing over time.

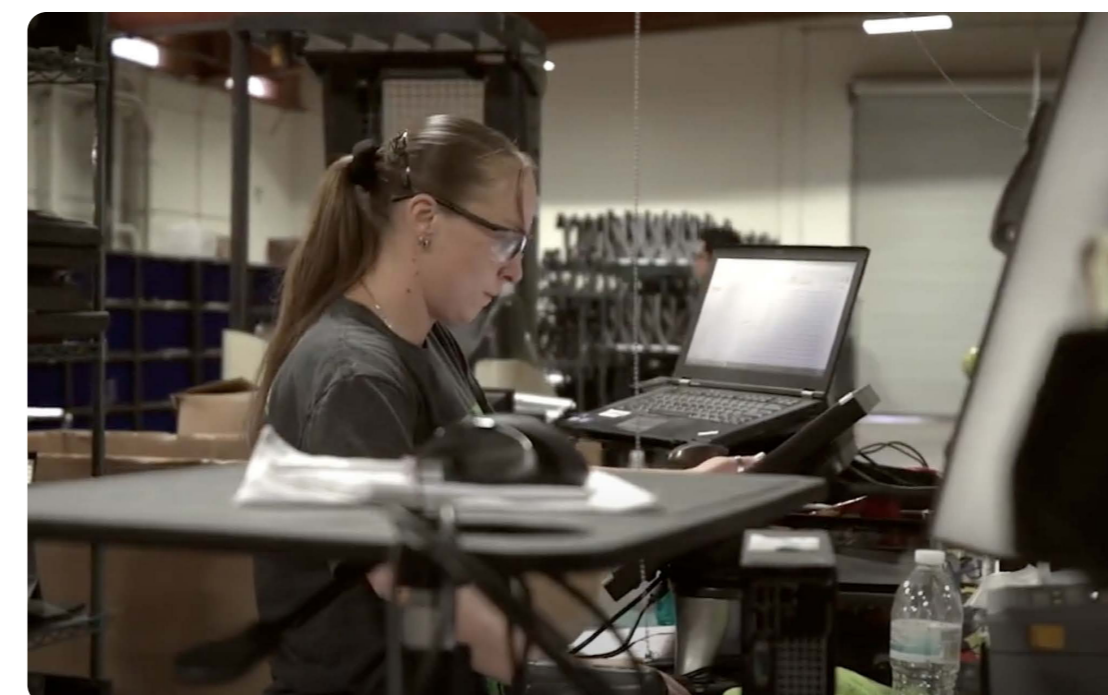
Revive IT knew they needed to make a change, and that's when they found Sellercloud.

“

We had six different platforms we were operating out of and a limited amount of logins. We were paying an unbelievable amount of money every month just to stay on the platforms, and there were so many different issues like connectivity between marketplaces.

- Ben Peters, Director of Sales for Revive IT

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The solution

Upon moving to Sellercloud, Revive IT's operational efficiency grew like never before. Revive IT's leadership team noticed a need for Skustack, Sellercloud's solution to managing the entire inventory

management process – from receiving purchase orders to picking orders, preparing shipments, and processing returns – and they were quick to integrate it into their existing systems.

“

Our business has multiple distribution centers, so managing the different quantities and orders from those different centers wasn't a sure thing in the past. Skustack has made it immensely easier. I don't even need to have a computer in front of me to check inventory anymore.

- Chris Ko, Co-Founder

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The results

As Revive IT expanded its warehouse footprint and overall operations, Sellercloud grew with them. “Support for Sellercloud and Skustack has been phenomenal since day one. Every single person at Sellercloud knows what they're

talking about,” Peters mentioned. As Ko put it, “Anybody that wants to sell on multiple platforms and wants to scale their business to the next level, Sellercloud is not only the best solution, it's probably the only solution.”

Revive IT finished by saying, “Sellercloud is a platform that can scale with your organization as you open up multiple warehouses or bring on 100 more

employees. Sellercloud is the type of solution that can accommodate that kind of growth.”



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- Ben Peters, Director of Sales for Revive IT

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