



# E-commerce your way

Getting started with Sellercloud



[sellercloud.com](https://sellercloud.com)





Our mission at Sellercloud is to provide merchants with tools that empower them in today's competitive e-commerce landscape.

We are proud to offer you an industry leading platform that can meet your needs and place your business goals within reach.

*Jeremy Greenberg*

Jeremy Greenberg  
Founder and CEO



# Index

Mission statement and e-commerce vision	6	Dedicated instance	42
History of Sellercloud	8	Integrations	44
The Sellercloud ecosystem	10		
<b>Features</b>		<b>Products</b>	
Features overview	14	Skustack	90
Catalog	16	Skublox	102
Omnichannel	18	Shipbridge	108
Inventory	20	Memaila	112
Warehouse management	22	Quickbridge	118
Purchasing	24	Waytopay.me	122
Orders	28	Imagebridge	128
Shipping	30	Receivebridge	132
Reporting	32		
Accounting	34		
RESTful API	36	Case studies	136
Advanced features	38	Sellercloud support	142
Customizations	40	Resources	146



## E-commerce your way

Sellercloud is the e-commerce platform that brings together the tools necessary to empower your business. We make selling online simpler by crafting a personalized home for all your e-commerce needs and a platform that optimizes your operational workflow to help you focus on growing your business.

Sellercloud was built from the ground up with your growth in mind. Whether you want to streamline your operations, list on more channels, or expand your global online presence – our adaptable e-commerce growth platform can help you realize your company's potential. From product catalogs to purchasing and warehouse management to fulfillment, you can rest assured that our single source solution can meet your needs and exceed your expectations. We leverage over a decade of industry experience and innovation to position our clients for optimal growth.

Sellercloud is the only software that you need to effectively and efficiently grow your e-commerce business. We work closely with a wide demographic of merchants to create a robust and flexible set of tools that can be easily adapted to meet your needs and help you reach your goals.

In today's e-commerce landscape, channel integrations translate to exposure and reach for your products and brand identity. Robust integrations with a wide variety of marketplaces and shopping carts allow us to put you in control of your company's growth.

Managing your product catalog with Sellercloud means that you can easily make changes to your product descriptions and attributes on a per channel basis or across your channels en masse.

Our inventory management tools make it easy for you to track and locate products across bins and warehouses. Whether your warehouses are physical, virtual, FBA or managed by a 3PL, our centralized solution will keep your stock organized.

Order management could not be more simple. Our shipping software takes full advantage of our partnerships with major carriers such as USPS, FedEx, UPS, DHL, and others, in order to get your orders into your customer's hands as quickly as possible.

We understand how important your bottom line is. That is why we offer a full suite of reports that give you insights and the ability to measure your company performance across a variety of metrics.

Schedule a consultation today to find out how Sellercloud can help you harness the potential of your business and reach your goals.



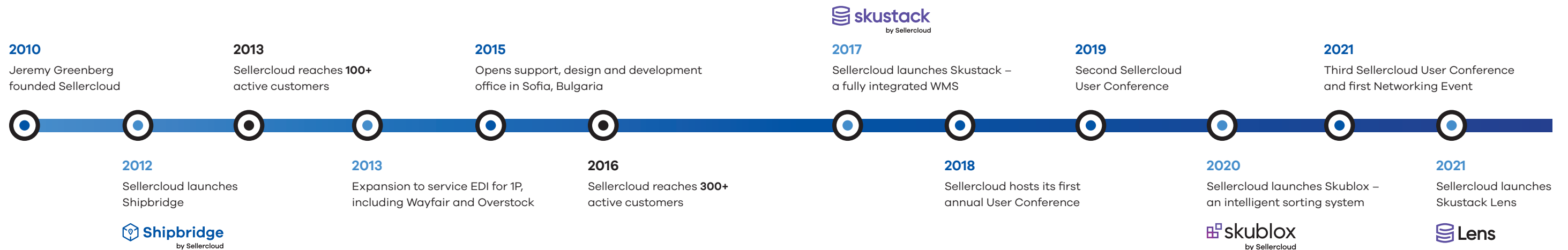
# History of Sellercloud

From humble beginnings, Sellercloud started in 2010 as an ambitious project by its founder and CEO, Jeremy Greenberg. While initially a basic solution, Jeremy's eagerness to tackle some of the most complex challenges faced by online merchants, led to adoption and subsequent fanfare of many local ecommerce businesses. Within a few short years Sellercloud quickly evolved into a robust platform that attracted the attention and eventual adoption of many ecommerce businesses in the region.

Innovative developments, strong marketplace partnerships and a driven product development team have pushed Sellercloud to the forefront of ecommerce service providers.

Always an early integrator of the latest marketplace services and technologies, Sellercloud places its clients in a unique position that offers them an invaluable edge over their competitors.

With more than 100 employees spread across offices in the US, Europe and Asia, Sellercloud represents a unique opportunity for ecommerce businesses with a drive to realize their full growth potential.



● Corporate milestone  
 ● Customer milestone  
 ● Product milestone



# The Sellercloud ecosystem

We are proud to offer a complete set of products and robust features to simplify your ecommerce operations and expand your growth potential.





# Manage all of your e-commerce operations from one centralized system

Manage your entire e-commerce operation across channels, warehouses and teams.

 sellercloud



# Powerful features and flexibility designed for your business



## Catalog

Manage all of your multi-channel listings directly from Sellercloud.



## Omnichannel

Sell on all leading marketplaces, shopping carts and daily deal sites.



## Inventory

Sync inventory levels across all sales channels and get more out of your merchandise.



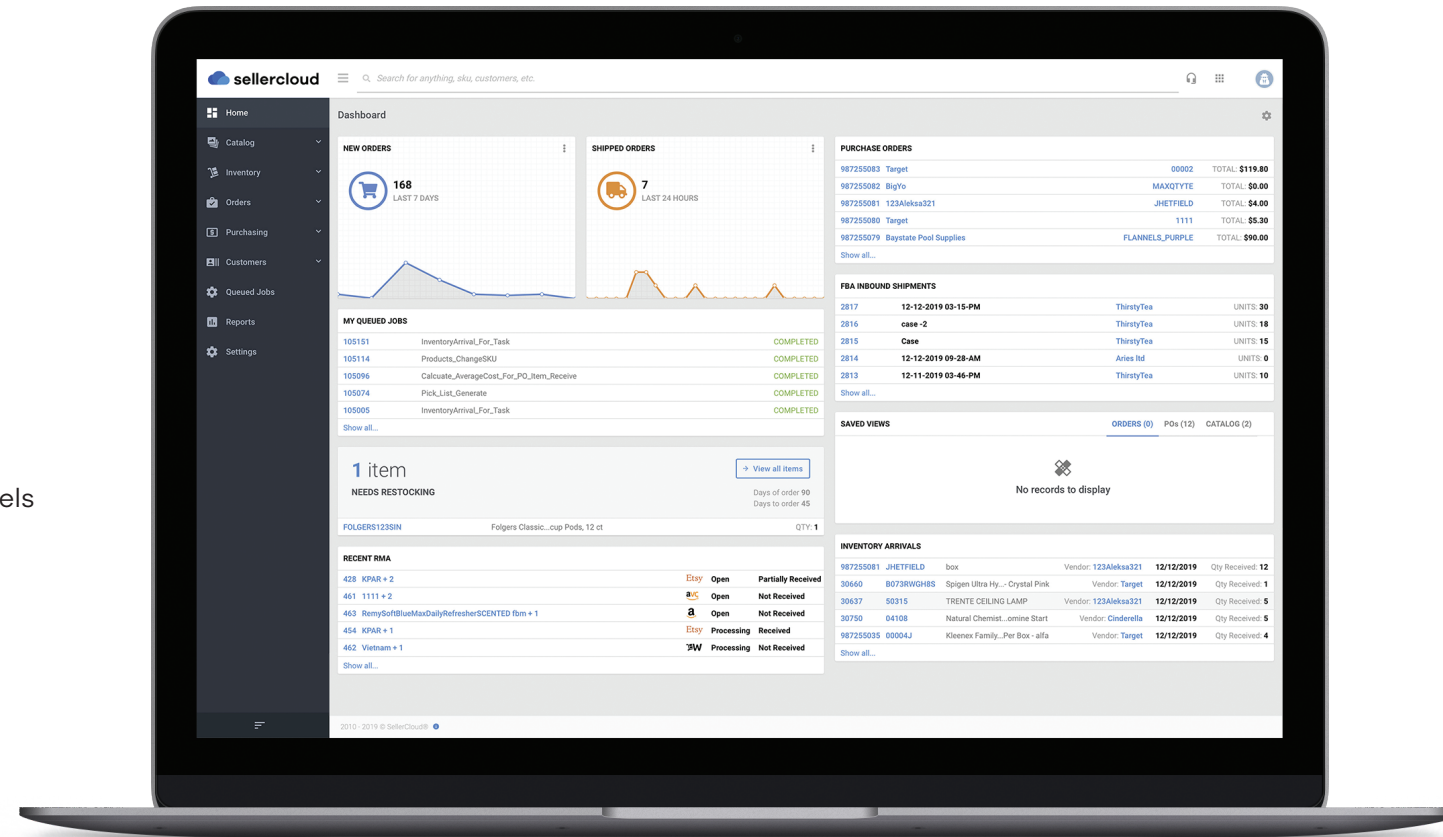
## WMS

Organize, manage and optimize your warehouses with our robust WMS.



## Purchasing

Manage purchase orders and track all related expenses.



## Orders

Easily process all channel sales orders through the entire order lifecycle.



## Shipping

Faster and more efficient fulfillment with support for all major carriers and a feature rich shipping solution.



## Reporting

Use our robust reporting features to power an informed ecommerce growth strategy.



## Accounting

Automatically sync your account data with your accounting software for more accurate financial reports.



## RESTful API

Developers can create fully custom solutions for your business by utilizing our robust API.





# Catalog

## A single entry point for all your product details



Eliminate the need to re-enter product information for each channel individually. Our catalog management tools provide a central database for all your product information, including descriptions, images, prices, and countless more details, making it easier to list your products on more channels.

Product information fields in the Sellercloud catalog maintain all details and specs to assure listing compliance with major online retail channels.

### Manage your multi-channel listings in one place

A centralized master catalog simplifies your listing efforts across all of your channels. No more switching between platforms to manage multiple product catalogs.

### Create and list variation products

Selling items with different sizes, colors, etc? List products with similar properties in a single listing with our variation SKUs.

### Manage product images

Easily manage product images across your channels from a single centralized catalog.

### Product alias

No more endless searching for products in your catalog. Easily find products by adding multiple aliases to them.

### Product groups

Conveniently group product together to easily perform actions or export data en masse.

### Shadow listings

Shadow SKUs are additional product profiles that allow you to list the same product multiple different ways while keeping your inventory in sync.

### Kit creation

Easily create and list kits. By linking multiple SKUs to the kit SKU all of your inventory is kept in order and fulfillment of kit orders is seamless.

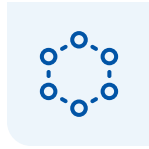
# Omnichannel

## Gain visibility with more channels



Expand your online presence by publishing listings to more channels. We've made sure our listings are compliant with virtually all major online retail channels. With Sellercloud's 40+ channel integrations, it's easier than ever.

When you sell an item on one of your channels, Sellercloud allocates it to the sales order and inventory decreases across all channels. Minimize the risk of overselling and eliminate the need to manually update inventory levels across your sales channels.



### **Integrate with all leading channels**

Integrations with all of your marketplaces allow you to consolidate your workflows and accomplish your ecommerce tasks from within your Sellercloud account.

### **List to multiple channels directly from Sellercloud**

Publish product listings directly to many of the most popular channels directly from Sellercloud.

### **Omnichannel order management**

Integrations with all leading marketplaces and shopping carts allow us to provide our clients a seamlessly centralized order management and fulfillment experience.

### **Synchronize inventory across all channels**

Automated synchronization of your inventory across your sales channels serves to eliminate overselling and manual updates while also improving your teams efficiency and the accuracy of your data.

### **Powerful Amazon MCF and FBA integrations**

Get the most from FBA with easy management of inbound and outbound shipments, label generation and order fulfillment.

### **Your choice of shopping carts**

Full integrations with leading shopping carts allows you to focus on building your brand while streamlining and optimizing all of your ecommerce efforts.

### **Sell internationally**

With our multi-language and multi-currency support, you can expand your business internationally.



# Inventory

## Get the most of your inventory



Our patented inventory management technology helps you keep track of inventory levels and locations at all times. No more manual stock updates.

Sellercloud can allocate inventory to orders based on predefined criteria, such as region, shipping method, order value, proximity to your warehouse(s), and other key attributes.

### **Sync everything in the cloud**

Keep your inventory levels synchronized across all channels, marketplaces and shopping carts.

### **Track inventory from receiving to shipping**

Track your inventory throughout its entire lifecycle whether it's in transit, in your warehouse or at a fulfillment center.

### **Manage multiple warehouses**

Easily move and track inventory between bins and warehouses.

### **Predictive purchasing alerts you to re-order**

Never run out of stock again. Use Sellercloud's convenient alerts to prevent backorders and late shipments.

### **Update inventory from vendor feeds**

Vendor feeds can be automatically imported and synced with your catalog and inventory levels.

### **Reserve inventory for specific deals and channels**

Keep a specific amount of stock reserved for preferred channels and special promotions.

### **Eliminate overselling**

Centralizing your data and inventory levels across all channels is key to eliminating overselling of your products. Robust inventory management features and seamless integrations with all of your channels makes Sellercloud the perfect solution to this problem.

# Warehouse management

## A step beyond inventory management



Sellercloud provides a robust set of tools to help you optimize your warehouse logistics and distribution center management.

Creating and receiving purchase orders, assembling kits, picking order items, FBA inbound shipments, inventory audits – do all this and more with our powerful warehouse management tools.

### Track inventory as it moves

Sellercloud simplifies inventory management across warehouses, warehouse regions and bins, offering actionable insights and accountability to your warehouse operations.

### Optimize order picking

Generate and assign picklists by order attributes such as item bins, warehouse regions and more.

### Increase employee productivity

Assign employees to specific sections of the warehouse to focus their energy and achieve improved productivity.

### Receive RMAs

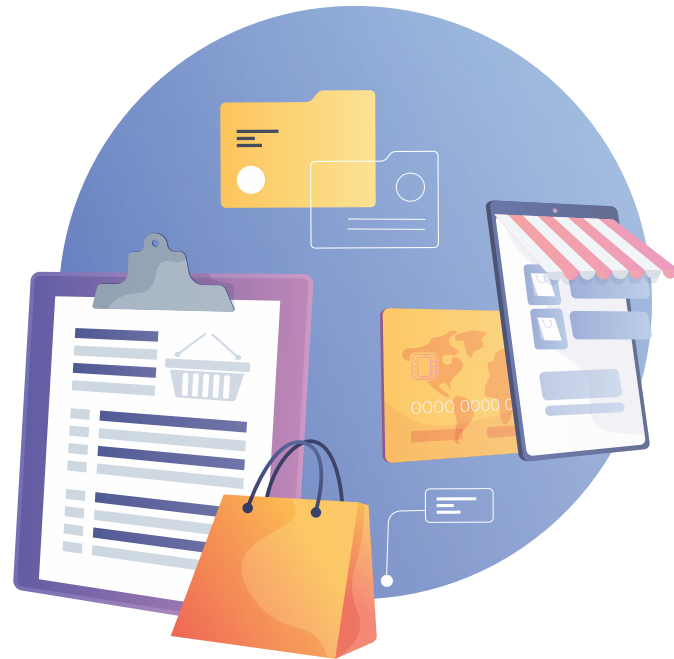
Easily process RMA's and FBA removals to make your returns available for sale faster.

### Reap the rewards of improved warehouse management

Warehouse operations impact customer satisfaction and performance of other departments such as purchasing, ecommerce and more. Having a WMS system like this is key to understanding your inventory and crucial to growing a business.

# Purchasing

## Never run out of stock



Sellercloud utilizes order data to forecast what is needed before it runs out. This predictive purchasing helps our clients maximize sales and can be configured to automatically create purchase orders.

Our platform can even be configured to generate a purchase order and email it to your vendor automatically when your inventory levels run low. As you receive the purchase order, the system will automatically update your inventory and make it available for sale.



### Vendor Management

Manage your vendor contact info, products, payment terms and purchase history all from one central interface.

### Vendor Invoice Reconciliation

Conveniently match vendor invoices to items received to ensure that your inventory and invoices are aligned.

### Receive containers

Sellercloud makes receiving containers easy for those times when your vendors pack multiple purchase orders in a single container. Make easy work of complex purchasing scenarios with our feature rich tools.

### Manage purchase orders

Efficiently track, manage, and create purchase orders.

### Stay ahead with predictive purchasing

Our system analyzes your order history and trends to predict inventory requirements and make purchasing recommendations to ensure that you have what you need in stock.

### Track cost of products

As purchase orders are received, Sellercloud tracks the cost of goods, discounts and third party inbound shipping fees.



### **Track serial numbers**

Know where each product is at any given time. Link an item's serial number to the related vendor's purchase order and customer sales order. This allows you to validate serialized item returns and track the entire lifecycle of serialized inventory.

### **Reorder based on low quantity**

Get alerts when you're low on stock, so you don't overbuy or oversell ever again.

### **Link a purchase order to a sales order**

Conveniently link sales orders to purchase orders to simplify and streamline your dropshipping workflows.

### **Dropship automation**

Automatically generate a purchase order when a sales order is set to dropship.

### **Cross Docking made easy**

Conveniently process incoming purchase orders for shipment to FBA, WFS or another 3PL of choice without having to put away the PO items first.



# Orders

## Order management from start to finish



Sellercloud serves as the central repository for all of your orders from all of your channels. This provides your team with a streamlined order fulfillment process regardless of where the orders originated.

An added benefit of streamlined order processing is that your inventory levels remain accurate and aligned to best support the rest of your ecommerce efforts.

### **Manage all channel sales from a single interface**

One dashboard for all your sales orders. Filters help you target the data that you need.

### **Automatically import orders**

Orders from all of your sales channels are automatically synced with your Sellercloud account for streamlined management and fulfillment workflows.

### **Automatically update shipping and tracking**

Keep sales channels apprised of order fulfillment statuses with automated tracking updates at time of shipment.

### **Intelligent order routing**

Boost efficiency and improve your logistics by delegating and dividing order fulfillment between each of your warehouses. This is done strategically based on a host of data points such as inventory availability and distance from customer.

### **Manage refunds**

Manage refund requests and order cancelations across many of the most popular channels.

### **Backorder functionality**

As soon as backordered inventory becomes available, orders are released in chronological order.

### **Manual order creation**

Manually create retail and wholesale orders in the system to keep all of your order processing workflows in sync. You can even request and process payments for these orders conveniently without leaving your Sellercloud account.

# Shipping

## An optimized fulfillment experience



Enjoy streamlined management of your order fulfillment processes. Pick, verify and pack your orders with unparalleled efficiency, then print your shipping labels and ship your orders out.

Reduce shipping costs and fulfillment latency through intuitive carrier selection based on predefined rules. Automatically configure the way an order is processed – based on the delivery zone, order promise date, order value, and many other unique data points.

### Ship directly from Sellercloud

Manage all your orders and shipping from a single interface.

### Shipping integrations

Robust integrations with all major shipping carriers and consolidators including Amazon FBA/MCF as well as Walmart Fulfillment Services.

### Shipping rate calculator

The built in rate calculator allows your team to quickly determine the shipping rates and delivery estimates for shipments. This saves you money while ensuring that customers get their orders on time.

### Scan & Ship

Scan items before shipping and ensure they are picked, packed and shipped correctly.

### Shipping rules

Automate and simplify your operation with rules based on custom predefined criteria.

### Split orders

Split multi-item orders into separate shipments for a quicker and more efficient fulfillment fulfillment process.

### Streamlined kit assembly

Ship kits more easily by assembling them at time of shipment without having to prepack them.

### Fraud prevention

Scan serial numbers at the time of shipment to bind them to orders and prevent fraudulent returns.



# Reporting

## Keep track of your business



Sellercloud's reporting gives you better insight into your business. You have centralized access to all your data – from item costs to sales, commissions, shipping fees, and so much more.

Monitor your margins, trends, and performance KPI's to make informed strategic decisions for your business. Know your top-selling products and get detailed reports on sales performance per product.



### **Comprehensive Profit & Loss insights**

Dive into our P&L reports to explore profit per order with a breakdown of related costs and fees. You can even review profit per product to inform strategic pricing adjustments.

### **Review sales performance**

Gain insights on how your products are performing across all channels.

### **Review shipping costs**

Know exactly how much you spend on order fulfillment.

### **Inventory tracking over time**

Track your inventory levels over time to identify trends and ensure that inventory levels stay where you need them.

### **Track P&L for every order**

Identify your bottom line based on revenue, costs, and expenses incurred on a per order basis.

### **Track tax collection**

Track taxes collected, as they relate to sales and merchandise.

### **Track non-order-related transactions**

Be informed about your FBA inbound shipping fees and subscription fees.

### **Track returns**

Know your refund totals per company or per order.

### **Review A/R aging details**

Get reports on accounts receivable aging by order, for all customers or a specific one.

# Accounting

## Gain insights and plan ahead



Our integration with QuickBooks allows you to easily export and analyze your valuable financial data. We'll help you track all of your expenses and revenue streams.

Measure your operational overhead. With accurate tracking of your cash flow, you'll always know where your money was spent.



### Post general journal entries

This feature lets you post the sum totals of order related transactions to their specified accounts in QuickBooks. Totals are summed up by mapped journal entry (JE) types. Integrated account mapping for journal entries allows you to easily and seamlessly map transactions to the desired accounts.

### Post purchase order details

Quickbridge posts purchase order details to QuickBooks as bills for easier tracking of purchasing history.

### Post shipped order data

Post shipped order data along with related inventory adjustments and financial details such as channel fees and shipping costs.

### Sync inventory

Keep an accurate account of your incoming and outgoing inventory when posting transactions. The advanced inventory feature also allows you to sync the locations and quantities of your inventory.

### Post new products

Post new products and their details to QuickBooks along with their account mappings for income, inventory and cost of goods.

# RESTful API

Handle all your data in one place and run a swifter operation with Sellercloud's API



Our REST API gives you easy access to your data so that it can be analyzed and utilized for strategic or operational benefits. Handle all your data in one place and run a swifter operation with Sellercloud's API.

The REST API easily integrates with various third-party applications – shipping and receiving software, accounting programs, and image-editing tools.

## Gain insight into your existing data

Connect with your Sellercloud data through your own software.

## REST

Use this very straightforward API for the most common integration scenarios.

## Create your own custom workflows

Use our API to automate your daily processes and simplify your operation.

## Connect to all of your other apps

Connect Sellercloud with all your other apps and make your team's job easier.

## Want to learn more?

Go to our dedicated portal at [developer.sellercloud.com](https://developer.sellercloud.com)



# Advanced features

## Special features for power users like you



Our advanced features are designed for organizations who need enhanced control over their data and operations to accommodate their unique needs.



### **Omnichannel inventory allocation**

Calculate how much inventory should go to each channel based on custom rules and predefined criteria.

### **Intelligent repricing**

Reprice products based on inventory aging, sales velocity, profit margins, and other custom rules.

### **Predictive purchasing**

By analyzing historical order data, Sellercloud predicts demand for products and can be configured to automatically create POs for low inventory items in anticipation of sales.

### **Link orders to POs for simplified dropshipping**

Orders can be easily linked to POs so that PO status changes are automatically reflected on the orders as well. This is especially helpful for merchants who do a lot of dropshipping.

### **Scheduled tasks**

Do it yourself automation with intuitive mapping tools and scheduled tasks.

### **Direct SQL access for custom reporting**

A dedicated server allows your team unparalleled flexibility in report building by providing read-only access to your database.

### **Enhanced automation**

Automate even more with our robust Zapier integration. IFTTT technology can help your teams get more done in less time.



# Customizations

## Tailormade solutions based on the needs of your business

### We build and provide the tools that your business is missing

We're here to take all the unnecessary hassle out of your team's workflow. Our team will work together with you to identify the tools you're missing and build them for you. The right plugins can automate the operational tasks that are holding back your company's growth.



# Sellercloud plugins

Here are some examples of how our custom plugins can simplify your workflow:

- Automate carrier assignment to shipments based on custom criteria (weight, destination, value, channel, etc.)
- Apply complex pricing logic based on your rules
- Integrate with sales channels or websites that are not standard
- Produce custom PDF packing slips and invoices
- Integrate with 3PLs for shipping and logistics
- Generate custom reports for catalog, inventory, and sales
- Automate your dropshipping workflow
- Integrate with third-party repricers that are not standard
- Produce custom labels for warehousing needs
- Customize labels for FBA shipments
- Automate Multi-Channel Fulfillment from FBA as per your custom requirements
- Customize your per-channel inventory levels as needed

## Need something extra?

Learn more about our customization options and features.



## Get your own dedicated instance

Experience a new level of control. With direct read-only database access and options to custom brand your login pages, the possibilities are endless.



## Benefits of a dedicated instance:

- Direct access to your database allows you to create custom queries and reports.
- More processing power for smoother performance no matter how many orders or SKUs you have.
- Dedicated resources for queued jobs – allowing more jobs to be run simultaneously.
- Ability to distribute data across drives to prevent data loss.
- Improve efficiency and work faster with enhanced read and write performance.
- Ensure data integrity in case of power loss.
- Dedicated storage for your operating system files, website files including images and database files.
- SSD storage for significantly faster performance than traditional mechanical disks.
- Additional bandwidth capacity to handle data volume surges.
- Secure IP address that can be accessed directly over the internet.
- Redundant power supply to ensure that your server always has power.
- Additional instances of network devices and communication lines to ensure network availability.
- Ability to host your Sellercloud login page on your domain with your own branding.
- Flexible scheduling of system updates.
- Faster processing speeds.
- A VPN to encrypt your connection and make it harder for third parties to track your online activities.
- Secure protection against viruses, malware, ransomware, and worms.
- A firewall to keep out malicious traffic.



## Seamless integrations with top rated partners

Expand your reach to more channels than ever with our 120+ integrations. Unify your product catalog and seamlessly manage listings across channels.

These are just a few of our integrations:

amazon

ebay

Walmart

wayfair



overstock

shopify

Magento

+ many more  
integrations



### Tip

Scan the code to view our complete list of **120+ integrations**.





# Amazon

Tap into Amazon's immense selling power and global reach with Sellercloud.

amazon seller central partner network

Software Partner



Join the largest e-commerce marketplace in the world and reach millions of new customers. With an ever-growing warehousing and distribution network and its robust fulfillment offerings such as FBA, MCF & BOPIS, Amazon presents an unrivaled opportunity to connect customers with the products that they are looking for. Sellercloud's Amazon integration lets you seamlessly manage all of your products, inventory, and merchant accounts under one roof through the Sellercloud interface.

## Key Features

### Amazon Multi-Channel Fulfillment

Ship manually or automate your multi-channel order fulfillment from your Sellercloud account.

### Amazon Local Selling / BOPIS

With Sellercloud, sellers can now offer their own delivery services directly to customers within local delivery areas as well as Buy Online Pickup in Store (BOPIS) options at your retail store locations.

### Quick product imports

Import your Amazon listings directly into Sellercloud.

### Real-time tracking

Automatically upload tracking numbers from Sellercloud to Amazon.

### Marketplace Listing Management

Easily publish new product listings and update pricing on existing ones.

### FBA Inbound Shipments

Create and manage shipments to Amazon fulfillment centers directly from Sellercloud.

### Order syncing

Download your Amazon orders automatically into Sellercloud.

### Predictive restocking

Helpful inventory forecasts can be used to automate purchase order creation based on intelligent sales performance projections.

### **Seamless inventory updates**

Automatically sync inventory across your Amazon accounts and other channels seamlessly.

### **Track Amazon ad spend**

Amazon advertising expenses are imported and included in our comprehensive financial reports.

### **Profit and loss**

Use settlement data to gain actionable insights into your business' performance.

### **Global sales**

Reach international customers on Amazon international marketplaces, all without changing your existing workflows.

### **Amazon ASIN merge**

Merge Amazon ASINs and listing audits to track changes to your product listings.

### **Seller Fulfilled Prime**

Deliver Prime products directly from your own warehouse.

### **Cancellations and refunds**

Manage all your cancellation and refunds from a single interface.

### **Product customization**

Manage Amazon's customization feature straight from Sellercloud.

### **Gift order support**

Manage gift wrap and gift message requests.

### **Third-party repricers**

Maintain your competitive edge and configure rules for automatic repricing of your Amazon products.

### **On-time fulfillment**

Keep your customers happy and your Amazon Seller Rating in check by tracking Amazon's order promise dates.





# Amazon MCF

Harness the power of Amazon's operational expertise and have them fulfill your orders from any e-commerce channel that you sell on.

## What is Multi-Channel Fulfillment?

Multi-Channel Fulfillment (MCF) is an Amazon fulfillment service that lets sellers fulfill orders placed on various channels outside of Amazon.

With MCF you can store your inventory in Amazon's warehouses and let Amazon process and ship all of your orders. No matter which e-commerce channel your customers choose to order from, all of your fulfillment will be handled by Amazon.

## How it works?



### Step 1

Send your inventory to one or more of Amazon's fulfillment centers.



### Step 2

Sell on your own website or other marketplaces of your choice.



### Step 3

Choose your shipping speed and have Amazon ship your orders directly to your customers.



## Sellercloud and Amazon MCF – simplified multichannel fulfillment.

Take advantage of Amazon's vast fulfillment network with the help of Sellercloud.

Use Sellercloud's seamless integration to manage all of your Amazon MCF orders and let Amazon handle all of your fulfillment needs.



### Create and cancel MCF orders

Easily create MCF orders within Sellercloud with our Ship via FBA feature.



### Choose Blank Box Fulfillment

In case you are fulfilling orders from other channels Sellercloud lets you request that Amazon ship your orders in a blank, non-Amazon branded box.



### Automated MCF Fulfillment

Have orders automatically fulfilled by MCF based on predefined business rules.



### Choose your carrier preference

Prevent your MCF orders from using the shipping carrier Amazon Logistics when fulfilling orders from other marketplaces.

## Key Benefits

### Take advantage of Sellercloud

Connect MCF to Sellercloud and manage all your e-commerce operations from a single location.

### Expand to more channels

Connect your MCF inventory to all the e-commerce channels that you use and increase your overall fulfillment efficiency.

### Scale your business

Let Amazon take care of all your fulfillment needs and focus on other aspects of your business that can help you grow at a faster pace.

### Simplify your operation

Leverage the fulfillment power of Amazon and be closer to your customers. Place your inventory all around Amazon's US warehouses and fulfill orders from any e-commerce channel you want.

### Ship faster

Improve customer satisfaction with faster deliveries. Choose between standard (3-5 business days), 2-day, 1-day delivery.

### Straightforward pricing

It's easy to calculate your fulfillment and storage fees by going over Amazon's rate card.



# Amazon Vendor Central

Becoming an Amazon supplier has never been easier.



Vendor Central is an Amazon program for qualified vendors to become suppliers of merchandise to Amazon. You, as the supplier, will ship the order to Amazon.

Vendor Central Direct Fulfillment formerly known as Amazon Dropship Central – is Amazon's vendor dropship program. Amazon will market your products with their trusted and recognized branding, and you will fulfill orders directly to customers.

## Key Features

### Direct fulfillment

Sellercloud supports your dropshipping operation.

### Seamless inventory uploads

Upload your Sellercloud inventory into Amazon Vendor Central.

### Order management

Download your Amazon orders automatically into Sellercloud.

### Order acknowledgment

Upload all your order acknowledgment documents to Amazon.

### Pdf packing slips

Print packing slips directly in Sellercloud.

### Tracking upload

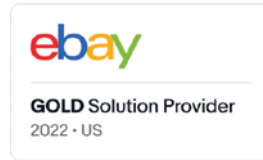
Save time by uploading all your tracking numbers to Vendor Central with Sellercloud.

### Invoice upload

Upload all your invoices into Amazon all without leaving Sellercloud.



**Manage all your eBay listings from Sellercloud's all-in-one e-commerce platform.**



Sellercloud's Integration with eBay makes it easier than ever to expand your business to new and unexplored markets. With little barrier to entry, eBay presents sellers with a unique opportunity to grow their business from the ground up. Businesses of all sizes can easily sell and deliver their products on a global scale and quickly excel in the digital economy.

## Key Features

### Fixed Price listings

Publish all your Fixed Price listings directly in Sellercloud.

### Returns and refunds management

Easily manage customer returns and refunds with streamlined workflows from within your Sellercloud account.

### Variation listings

Posting variation listings directly from Sellercloud makes it easier to manage your listings as well as your inventory.

### Auction management

Schedule and publish auctions from one central control panel within Sellercloud.

### eBay Promoted Listings Standard

Manage your Promoted Listings ad campaigns from within your Sellercloud account.

### eBay Motors and Parts Compatibility support

Publish all your product specifications and compatibility info straight from Sellercloud.

### Inventory management

Use our convenient inventory management tools to know what you have and where all times.

### Automatic synchronization

Synchronize all your inventory, prices, orders, and track your shipments.

### Worldwide sales

With Sellercloud, you can take advantage of all eBay international websites.

### eBay feedback requests

Send feedback requests from Sellercloud.

# Walmart

Easily expand onto Walmart with our all-in-one e-commerce solution.



Walmart.com is not only one of the world's largest brick-and-mortar retailers but also one of the fastest-growing e-commerce marketplaces. It attracts millions of customers each month who value the convenience Walmart brings with its combination of physical locations with a vast e-commerce platform. Approved partners sell their products on Walmart.com next to the wide assortment offered by Walmart and other sellers, reaching a growing audience of over 110 million unique visitors each month. With innovative programs and strategic partnerships, Walmart is changing the way the world shops.

## Key Features

### Walmart API integration

With Sellercloud you'll have all your valuable data in one space.

### Automatic tracking upload

Save time by uploading all your tracking numbers to Walmart with Sellercloud.

### Synchronized inventory updates

No more switching between various platforms and services.

### Product publishing

Add new products to your Walmart catalog without ever leaving Sellercloud.

### Order management

Download your Walmart orders automatically into Sellercloud.

### Order acknowledgment

Upload all your order acknowledgment documents to Walmart.

### Walmart inventory management

Know the exact warehouse location and quantity of all your items.

### Returns and refunds management

Easily manage customer returns and refunds with streamlined workflows from within your Sellercloud account.



# Walmart DSV (Drop Ship Vendor)

Manage your inventory and fulfillment on Walmart DSV with Sellercloud.



Join Walmart DSV to become an approved dropshipping supplier for Walmart.com and effortlessly manage the whole process within Sellercloud. This means that Walmart will buy your products from you and market them online at Walmart.com. Orders will then be forwarded to you for fulfillment with a Walmart packing slip and easily processed from within your Sellercloud account.

## Key Features

### Seamless inventory updates

Sellercloud automatically updates your Walmart DSV inventory once an order is placed.

### Order download and tracking

Sync all your orders to your Walmart DSV account and receive order tracking updates directly from Sellercloud.

### Compliant packing slips

Packing slips are formatted specifically for Walmart DSV compliance.

### Export order data into QuickBooks

Create invoices and stay on top of your finances by exporting all your order data to QuickBooks.

### Automatic invoices

Sellercloud will automatically invoice Walmart for each order. Manage the whole process within Sellercloud.



# Walmart Fulfillment Services (WFS)

Take your business to the next level with Sellercloud's seamless Walmart WFS integration.

Send your products to Walmart and take advantage of Walmart's extensive fulfillment network to reach more customers and grow your sales with the help of Sellercloud.



## Send products to WFS

Set a product to be fulfilled by WFS directly in Sellercloud.



## Track WFS inventory

Seamlessly track your inventory levels in Walmart fulfillment centers.



## Reserve inventory for WFS

Reserve inventory of items for WFS shipments so that items won't oversell.



## Ship WFS shipments

Create, prepare and ship WFS shipments.



## Cost-effective

Reduced shipping rates and no hidden fees.



## Increased visibility

Get Buy Box prominence and better search rankings.



## Fast shipping

Two day delivery for items fulfilled by WFS.



## Premium customer experience

Customer service fully managed by Walmart.



# Wayfair

Manage all your Wayfair listings, shipping, and inventory in one centralized place.



With categories encompassing everything related to home and garden, Wayfair attracts an ever-growing consumer base that appreciates the site's specialized focus, as well as its long list of categories and hand-curated collections. Sellercloud's Wayfair integration makes it easy for companies to tap into this lucrative niche market and grow their business.

## Key Features

### Inventory updates

Automatically sync your inventory across Wayfair and all other channels that you use.

### Tracking updates

Automatically upload order tracking details from Sellercloud to Wayfair.

### Order management

Download your Wayfair orders automatically into Sellercloud and easily process them with the rest of your multi channel orders.

### Billing and shipping support

Sellercloud supports third party billing using Wayfair's shipper account.

### Compliant label and packing slips

Sellercloud's desktop shipping app, Shipbridge, lets you print Wayfair compliant labels and packing slips.

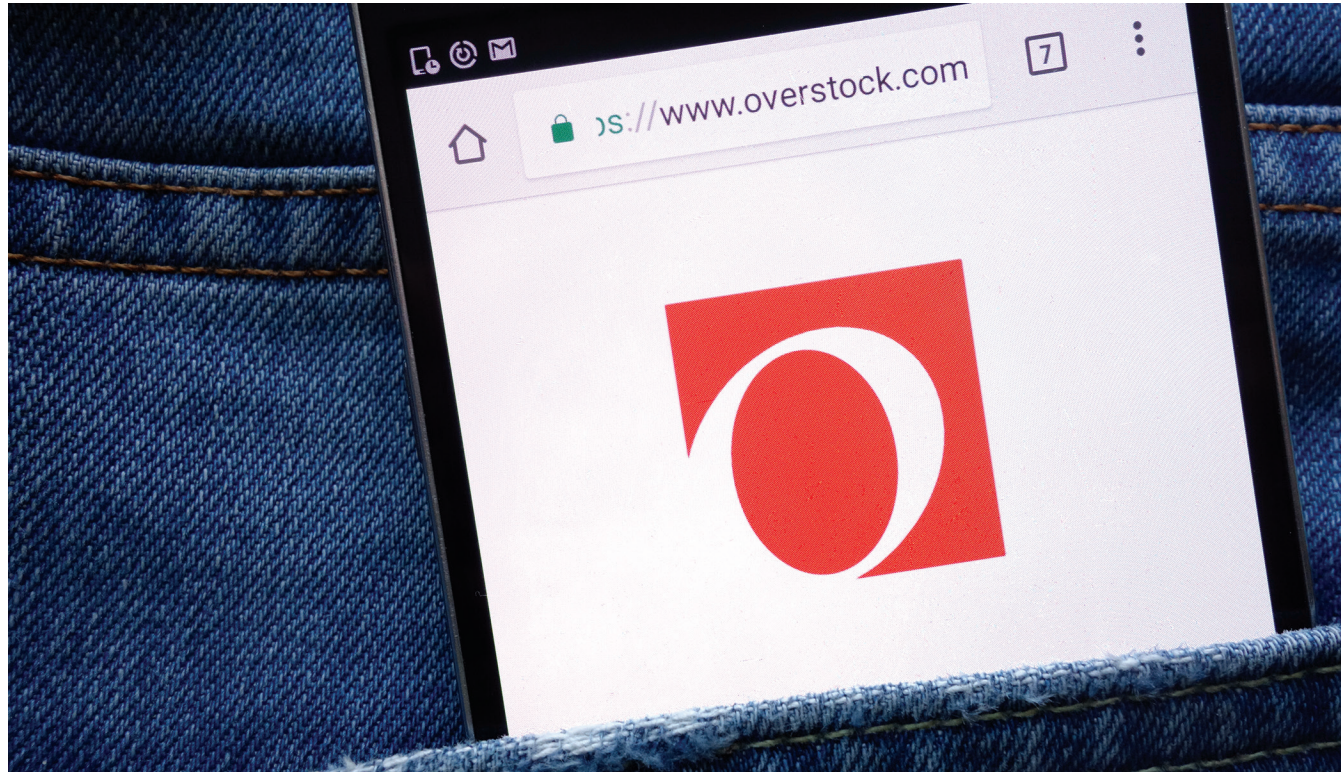
### Wayfair LTL support

Easily manage large shipments from one destination to another with Wayfair LTL (less than truckload).



# Overstock

Manage all your Overstock listings from a single interface with Sellercloud.



Overstock is a tech-driven online furniture retailer that provides high-quality merchandise and a vast catalog of items catering to the home and garden needs of its customers. Whether your e-commerce business focuses more on a niche or whether you sell a wide variety of general home and garden merchandise, Overstock can help you grow your customer base and expand your business at a faster pace.

## Key Features

### Automatic updates of inventory and price

No more worrying about overselling or constant manual inventory and price updates on multiple channels.

### Automatic download of orders

Seamlessly access and process all of your Overstock orders from Sellercloud.

### Automatic tracking updates

Tracking information for your orders is automatically sent to Overstock.

### Compliant label and packing slips

You can print shipping labels and packing slips directly from Sellercloud.

### Third-party billing support

Sellercloud supports third-party billing using Overstock's carrier account.

# Kohl's

Take advantage of Kohl's customer base and grow your business



Join one of America's largest department store chains, and take advantage of Kohl's large presence in almost every state. Qualified merchants can become Kohl's suppliers – listing their items on the Kohl's website and fulfilling customer orders. With the help of Sellercloud, you can make it easier than ever to manage your Kohl's inventory and sales along with your other sales channels from one centralized and synchronized portal.

## Key Features

### Inventory updates

Automatically sync your inventory across Kohl's and all other channels that you use.

### Order download and tracking

Receive all your Kohl's orders and send order tracking information from Sellercloud to Kohl's.

### Kohl's packing slips support

Sellercloud lets you configure packing slips that conform to Kohl's requirements.

### Order data exports to QuickBooks

With Sellercloud's Quickbridge Desktop application you can easily keep track of your finances.

### Variation management

Create variation listings for products with multiple colors or sizes.



# The Home Depot

## Grow your sales with the largest home repair and improvement retailer in the US

The Home Depot website attracts millions of shoppers seeking the products and know-how from this iconic and trusted retailer. Manage your account together with the rest of your sales channels with the help of Sellercloud. Join the Home Depot drop ship program to get all of your products and their available inventory listed on homedepot.com, and let Home Depot fulfill your products directly to the customer.

### Key Features

#### Seamless inventory updates

Sellercloud automatically updates your Home Depot inventory to keep it up to date at all times.

#### Order download and tracking

Download and sync all of your Home Depot orders and shipment tracking data.

#### Home Depot formatted packing slips

Use packing slips that are formatted specifically for Home Depot.

#### Automatic invoicing

Invoices can be generated from Sellercloud and emailed to the customer for payment.







## Bed Bath & Beyond

### Become a dropshipper for Bed Bath & Beyond and manage order fulfillment with Sellercloud

Bed Bath & Beyond is an iconic home furnishing chain store. While their core product offerings are primarily for the bedroom, bathroom, kitchen, and dining room, they have expanded their online catalog to include gardening, baby products, and more. Sellercloud allows you to easily manage and publish listings on Bed Bath & Beyond and fulfill customers' orders yourself all from a single platform.

#### Key Features

##### EDI compliant with Commerce Hub

Sellercloud is integrated with Commerce Hub, the third-party solution used to manage supplier dropshipping for Bed Bath & Beyond.

##### Seamless inventory updates

Sellercloud automatically updates your Bed Bath & Beyond inventory, keeping it accurate as you process orders, replenish stock and make inventory adjustments.

##### Order download and tracking

Download all your Bed Bath & Beyond orders and automatically sync tracking information between Sellercloud and the marketplace as your orders are shipped.

##### Automatic order invoicing

Sellercloud lets you automatically generate an invoice every time an order payment is processed.

# Magento

## Manage your Magento store together with all your other e-commerce channels in Sellercloud



Magento is a wildly popular shopping cart that offers a great level of flexibility to its users. Using Sellercloud to manage your Magento store eliminates the need to install Magento extensions for other marketplaces. You can control all of your e-commerce sales, orders, and fulfillment from a single platform.

### Key Features

#### Multi-version support

Sellercloud supports both Magento 1 and Magento 2.

#### Magento's Authorize and capture payment

Now you can capture authorized payments from Sellercloud.

#### Listing publisher and price updates

Easily publish new product listings and update pricing on your Magento website.

#### Seamless inventory updates

Sellercloud automatically updates your Magento inventory once an order is placed.

#### Order download and tracking

Download all your Magento orders and receive order tracking updates directly from Sellercloud.

#### Full product information management

Manage and update all your Magento product attributes like photos, descriptions, and categories.

#### Variation listings

Sellercloud lets you easily list items with multiple variations like color and size.

#### Multi-site management

You can manage multiple Magento sites from one Sellercloud account..

#### Grouped products

Easily group products within Sellercloud for a multi-product display.

#### Payment capture

Capture authorized payments directly from Sellercloud at a later date.

#### Tier pricing discounts

Sellercloud lets you use tier pricing so you can issue discounts based on the quantity ordered.



# Etsy

## Enter the world of customizable handcrafted items and explore a new niche with your products

Etsy is a unique marketplace for artisan items, vintage goods, and craft supplies. The platform gives you a great opportunity to reach new customers and grow your business. With Sellercloud you can easily manage your Etsy account together with the rest of your sales channels and seamlessly take advantage of Etsy's wide range of product categories.

### Key Features

#### Listing publisher and updates

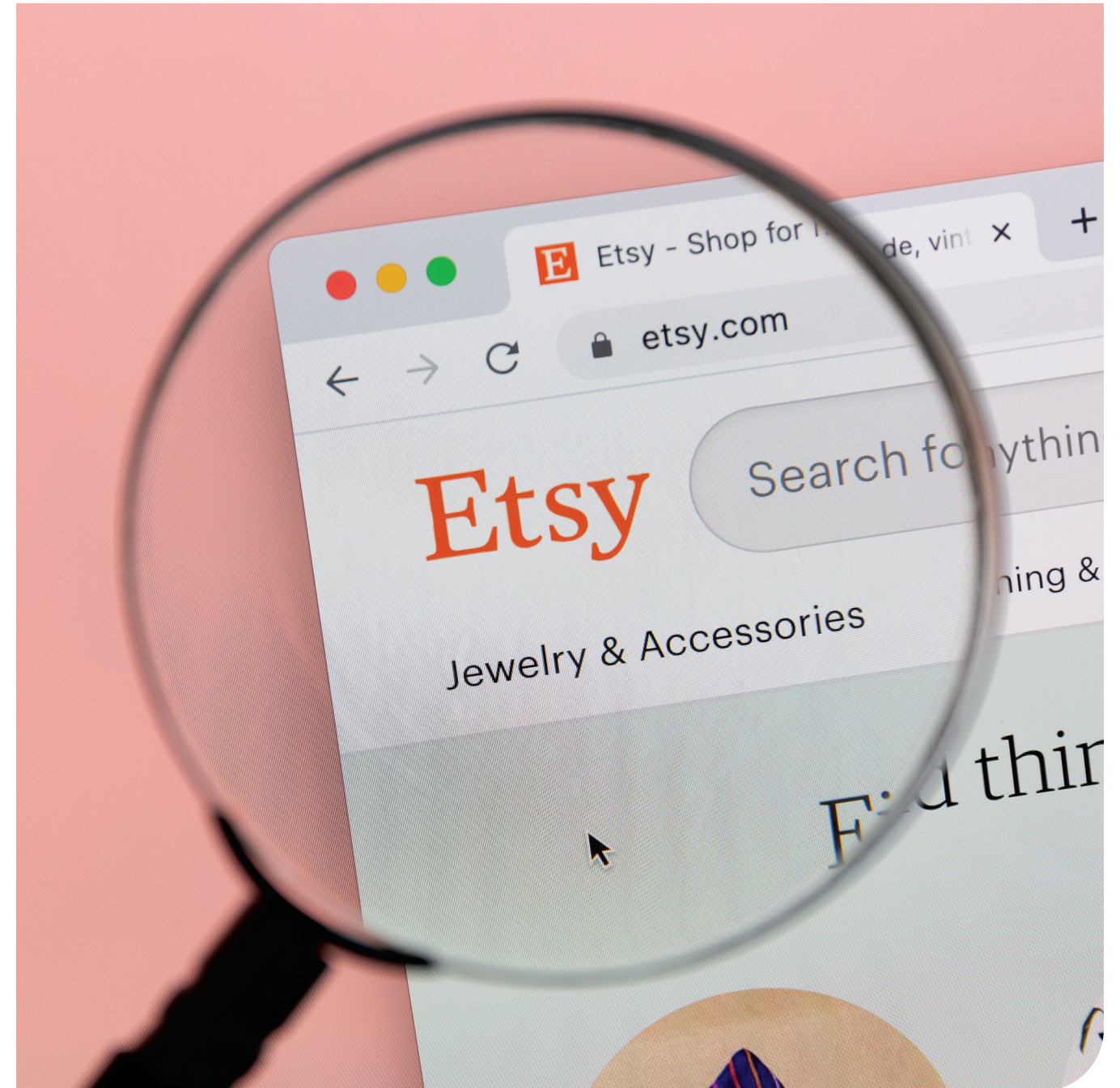
Easily publish new product listings and update pricing for your existing Etsy listings.

#### Seamless inventory updates

Sellercloud automatically updates your Etsy inventory as orders are received and processed.

#### Order download and tracking

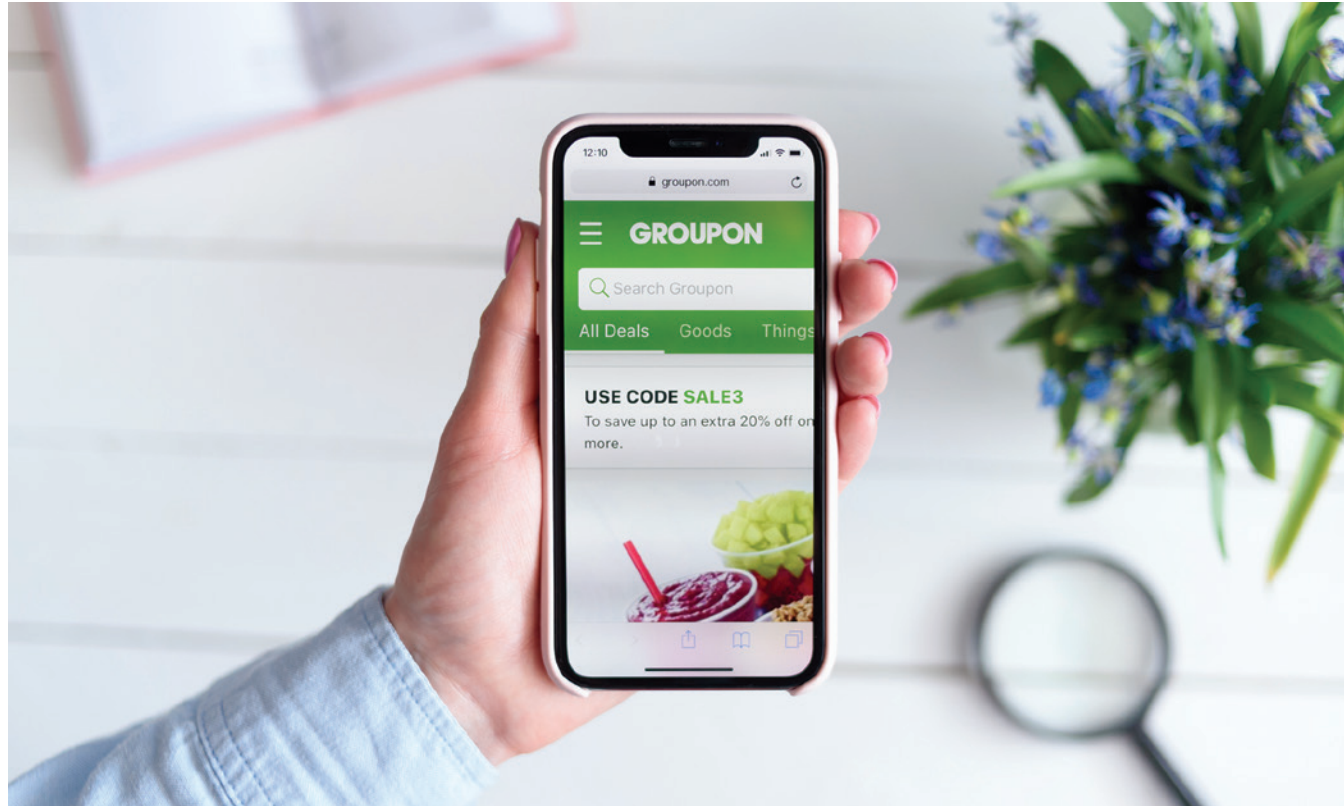
Download all your Etsy orders and synchronize order tracking updates from Sellercloud.





# Groupon

Take advantage of our Groupon integration via direct connection to easily process orders



Download orders automatically, and ship them directly through Sellercloud. Export orders to QuickBooks to easily invoice Groupon for open balances. Link your Sellercloud SKU to Groupon's UPC product identifier for easy identification of products on picklists and packing slips.

## Key Features

### Direct connection via Groupon API

Easily download, pack and ship all your Groupon orders within Sellercloud.

### Order syncing

Once a customer places an order on Groupon it will automatically show up in Sellercloud.

### Allocate and reserve inventory for deals

Our powerful inventory control tools help you reserve part of your inventory for deals.

### Groupon packing slips

Print your Groupon packing slips directly from Sellercloud.

### Shipping and tracking upload

Sellercloud lets you ship all your orders and send back tracking information to Groupon.

### Third-party billing to Groupon's account

Automatically charge shipping costs directly to your Groupon's account.

### Export to QuickBooks to invoice Groupon

With Sellercloud's Quickbridge Desktop app you can export all your financial data into QuickBooks.

# BigCommerce

## Sellercloud lets you list, sell, and manage all your BigCommerce inventory.

Sellercloud's BigCommerce integration via API makes it easy to list items to your BigCommerce website, whether it's a simple BigCommerce inventory listing or a multiple variation listing. Product attributes including description, image attributes, and categories can be managed from Sellercloud, and inventory and pricing are updated to BigCommerce automatically.

Sellercloud can also manage and process BigCommerce orders, including shipping and packing slips. Multiple BigCommerce sites, as well as other marketplace accounts, can all be synchronized and managed within a single Sellercloud account.

### Key Features

#### Listing publisher and price updates

Easily publish new product listings and update pricing on BigCommerce.

#### Full product information management

Update all your BigCommerce product attributes like photos, descriptions, and categories.

#### Variation listings

Sellercloud lets you easily list items with multiple variations like color and size.

#### Seamless inventory updates

Sellercloud automatically updates your BigCommerce inventory once an order is placed.

#### Order download and tracking

Download all your BigCommerce orders and receive order tracking updates directly from Sellercloud.



# WooCommerce

**Sellercloud makes it easy to handle all of your WooCommerce listings.**



WooCommerce is a free open-source e-commerce plugin for websites built on the popular WordPress platform. Sellercloud's WooCommerce inventory integration connects your account to your web store. New listings, including variation listings, can be launched from Sellercloud with WooCommerce inventory synchronized automatically. Orders download automatically for shipping. After shipping, tracking is updated automatically on your website.

## Key Features

### **Listing publisher and updates**

Easily publish new product listings and update pricing across channels.

### **Product categories**

You can import product categories from WooCommerce into your Sellercloud catalog.

### **Order syncing**

Download your WooCommerce orders automatically into Sellercloud.

### **Seamless inventory updates**

Sellercloud automatically updates your WooCommerce inventory once an order is placed.

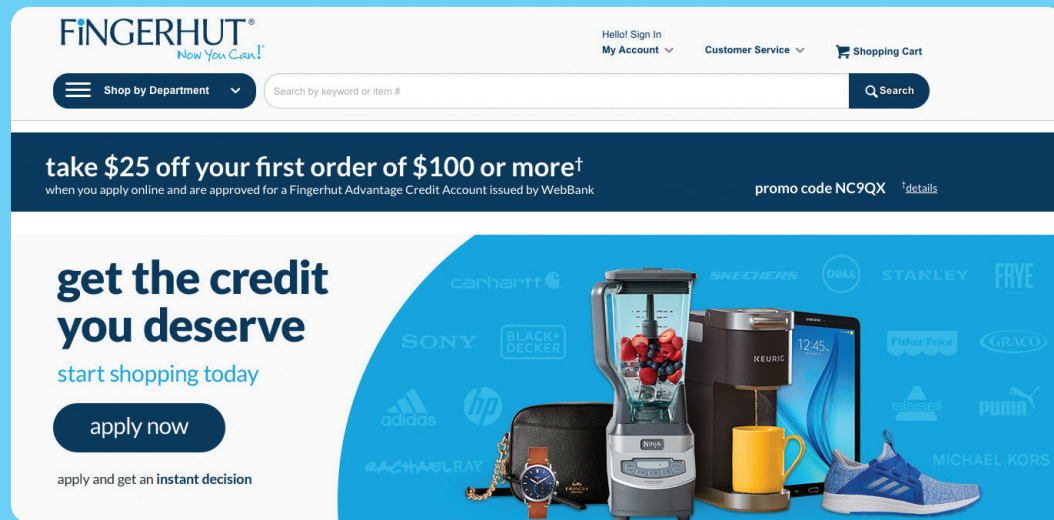
### **Variation listings**

Sellercloud lets you painlessly handle and sell items with multiple variations like color and size.

### **Tracking updates**

Order tracking information is automatically updated on WooCommerce.





# Fingerhut

## Expand your customer base with Fingerhut and Sellercloud

Fingerhut is a unique marketplace that puts millions of products into the hands of shoppers by offering them low monthly payment options. The order now, pay later alternative lets you as a seller explore a new and untapped market opportunity and can earn you customers who may have otherwise been unable to purchase your items.

### Key Features

#### EDI compliance

Sellercloud enables sending and receiving of documents in the required formats.

#### Inventory sync

Sync inventory to all of your Fingerhut accounts as well as any other channels that you sell on.

#### Order download and tracking

Download all your Fingerhut orders and sync tracking information directly from Sellercloud when they ship.

## Electronic Data Interchange (EDI)

Speed up information exchanges with your  
EDI integrated partners.



Sellercloud is an EDI Solutions Provider that lets you seamlessly exchange various business documents with your trading partners and suppliers. With Sellercloud you can intake EDI files from any of your third-party business partners and output EDI files in the required formats. This means you can send and receive purchase orders, invoices, RMAs, and advance ship notices to and from your business partners with speed and efficiency.

Sellercloud helps you establish a secure B2B network where you can connect, collaborate and exchange information using a standardized format. You can share EDI files with any type of party – a marketplace, a 1P channel, a vendor, a dropshipper, a 3PL, or an ERP.

By using EDI technology Sellercloud gives you the flexibility to sell on all these channels and work with a number of other partners that you wouldn't normally be able to. You can expand your business to more channels and reach new customers without the need to switch between various apps or look for additional solutions.



### Facilitate electronic data exchange

Transfer information quickly and accurately with Sellercloud's EDI integrations.



### Share data in a secure way

Transmit EDI files via any required means, including Secure FTP, and VAN.

millions

### Millions of files processed each year

Nearly 5 million EDI files successfully processed by Sellercloud last year.

## Integrated channels using EDI



## EDI transaction types

### EDI 810

This is an Invoice export or import document. An EDI 810 Invoice is usually sent to a buyer by a seller to collect payment after a successful purchase.

### EDI 846

This is what we call an Inventory import/export document. This EDI document is often used by both parties to provide updates regarding inventory levels. It lets both buyers and sellers easily export or import inventory levels.

### EDI 850

This EDI document is what we usually call Order import. Sellercloud takes the 850 from the sender and uses it to create orders in the system based on the information gathered. EDI 850 can also be generated from Sellercloud information and can be sent to another platform that needs to create orders.

### EDI 856

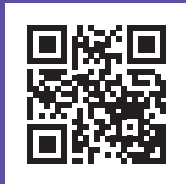
This EDI document is generally known as Tracking export. You can export tracking information to the receiver and import tracking information from the sender to the Sellercloud system.



## Bring order to your inventory

Skustack is the warehouse management platform that helps you organize your warehouse and keep track of your stock at any stage of its lifecycle.

With an intuitive interface and robust features, skustack is sure to boost your teams productivity while giving you deeper visibility into your warehouse operations.



## Built for the omnichannel merchant

Our clients asked for improved inventory management and we delivered a robust solution.



We're dedicated to helping sellers succeed, regardless of whether they're managing one or more sales channels. That's why we're giving you the control you need over every aspect of your workflow.

We want you to forget about handling inventory in one system and shipping it from another. With Skustack there's no more switching between different systems. Everything is in one place – from the moment you receive your inventory from your supplier to the time you ship it out to your customer.



### Inventory tracking

Maintain accurate records of inventory levels and locations.



### Picking orders

Utilize picklists to efficiently gather items for fulfillment.



### Warehouse transfers

Track inventory as it moves in and out of your warehouse.



### PO receiving

Receive new inventory into stock and immediately make it available for sale.



### Picking FBA shipments

Simplify your workflow – from picking inventory and assembling kits to entering box content.



### Cycle counting

Systematically audit your inventory to maintain accuracy.



### RMA receiving

Processes returns and receives them back into inventory.



### Locale management

Utilize warehouses, regions, and bins for more precise and granular inventory tracking.



### FBA removals

Effective inventory management is crucial to your business.



### ShipVerify

Know with absolute certainty that all your shipped orders have left the warehouse.



### Kit assembly

List multiple items as a kit and make sure that each component's inventory is accurate.



### Serial number tracking

Keep track of serialized items across locations and prevent fraudulent returns.

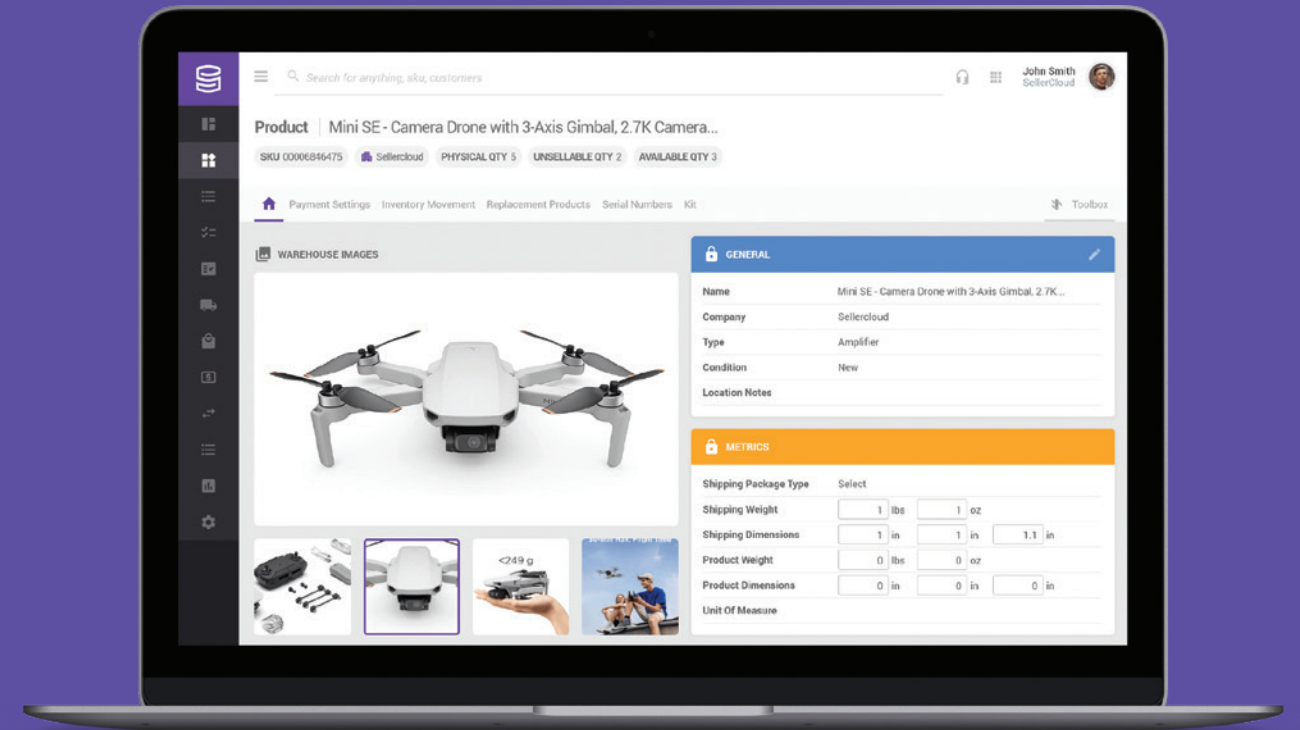
## Your Skustack plan comes with:

- Unlimited users
- Unlimited devices (not included)
- Unlimited SKU's
- Free software updates

# skustack Admin

Skustack Admin is the comprehensive warehouse management suite your business needs.

Manage all of your devices, import and export information in bulk and track employee activity.







### Tidy Up Your Warehouse Bins

Filter by bin and view all the products within a specific bin, or filter by product and view all of the bins that hold a specific product.



### Import Bin Adjustments

Seamlessly update bins using an Excel template. If your bin quantities are maintained in a system external to Sellercloud, this is an easy way to update all quantities in Sellercloud at one time.



### Track Warehouse Bin Movements

View all the movements across all bins, or filter by a specific warehouse, bin, product, user ID, movement type, or date range.



### Manage Warehouse Regions

View all the regions within a specific warehouse and view the bins in each region.



### Organize Your Products

View all the flagged products, filter by problem type, and fix the problems in bulk.



### Oversee Bin Transfers

Seamlessly transfer one SKU to another between two different bins.



### Track Product Lot Numbers

Monitor each product and the lot numbers associated with it, or view all the different products for one lot number.



### Work Orders

View all existing work orders, or create new work orders. Filter by work order type, product included, and expected completion date.



### Kit Prep

Track all the kit prep sessions for a kit parent, see the products in each one, how many kits were assembled, and filter by status.



### Manage Putaway Lists

View all putaway lists and see the products associated with each one as well as the qty put away.



### Manage Skustack Devices

Admins can see who is logged in and are able to log each employee out of their devices.



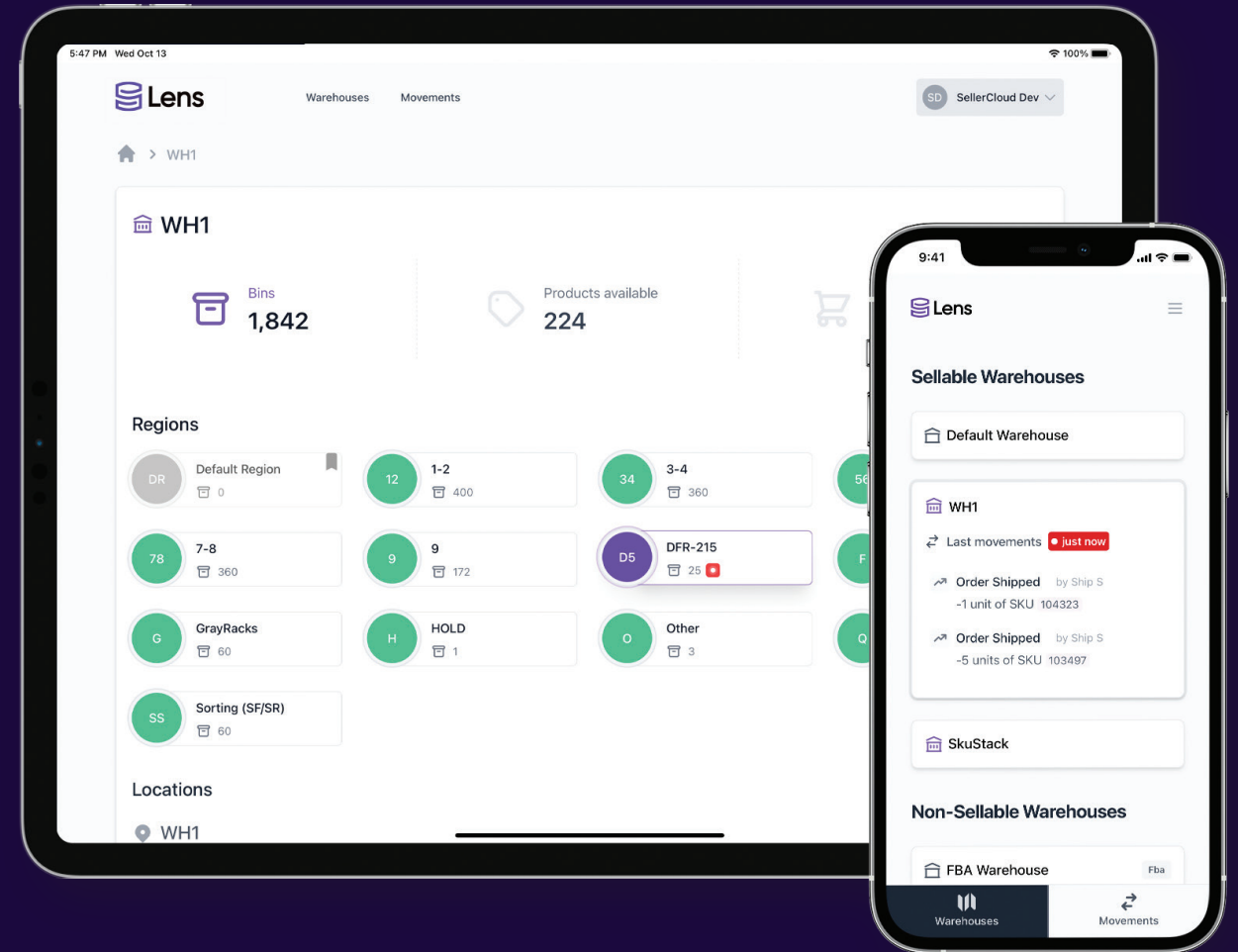
### Monitor Employee Productivity

View the picking activity per user and filter by employee, date range, or activity date.



# Skustack Lens

Skustack Lens provides cloud based, real time warehouse visualization and performance tracking from any smartphone or tablet.





Adopting a powerful WMS like Skustack is a crucial part of effective warehouse management. When combined with Skublox sorting technology, your warehouse organization and fulfillment are sure to exceed your expectations.

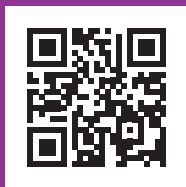




## Error free fulfillment and simplified sorting for your business

The Put-to-Light, Pick-to-Light technology your online business needs.

 skublox  
by Sellercloud



## Meet Skublox – Sellercloud’s latest addition to your order fulfillment workflow.

Streamlined picking, sorting, and shipping for scalable efficiency.

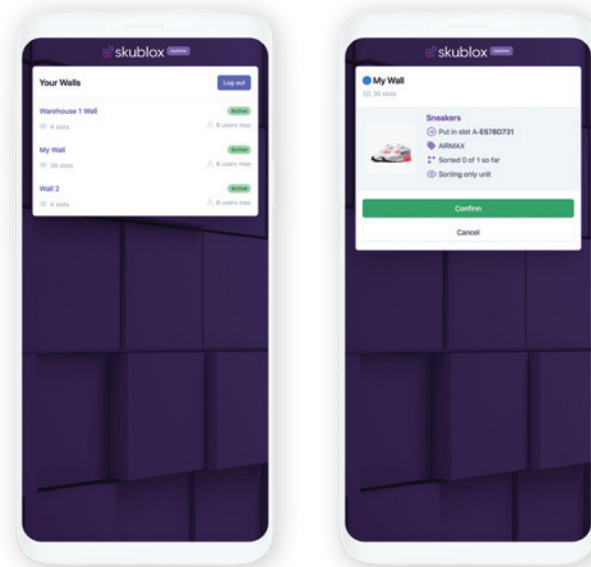


### Adding Skublox to your Sellercloud workflow

As an extension of Skustack, Skublox focuses on helping you sort orders with more efficiency than ever before. Simply locate the products in your warehouse using your Skustack application, sort the order items using Skublox, and ship them out with Shipbridge. Seamless and intuitive... It's that easy!

### The Skublox mobile app

The Skublox mobile app for Android devices is an intuitive and effective way to further decrease chances of sorting and packing errors. From the palm of your hand, you can view the status of sorted orders; manage and monitor various custom walls; and view the movement of specific items as they progress through the workflow.



## How Skublox works



### Sorter side

1. Goods are picked in batches and transported to a bin.
2. The Skublox system will assign a unique color to each user. As they scan product barcodes, the corresponding slot lights up.
3. Sorters pick items from the bin and place them in their designated slot by color.
4. The sorter places the product into the appropriate slot and scans the slot QR code.

### Shipper side

1. When all the order items are assembled into the slot, the light on the shipper side of the wall turns green.
2. The shipper scans the slots to print shipping labels.
3. The order is now ready to be packed for shipping.

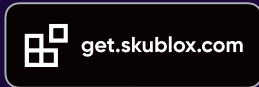
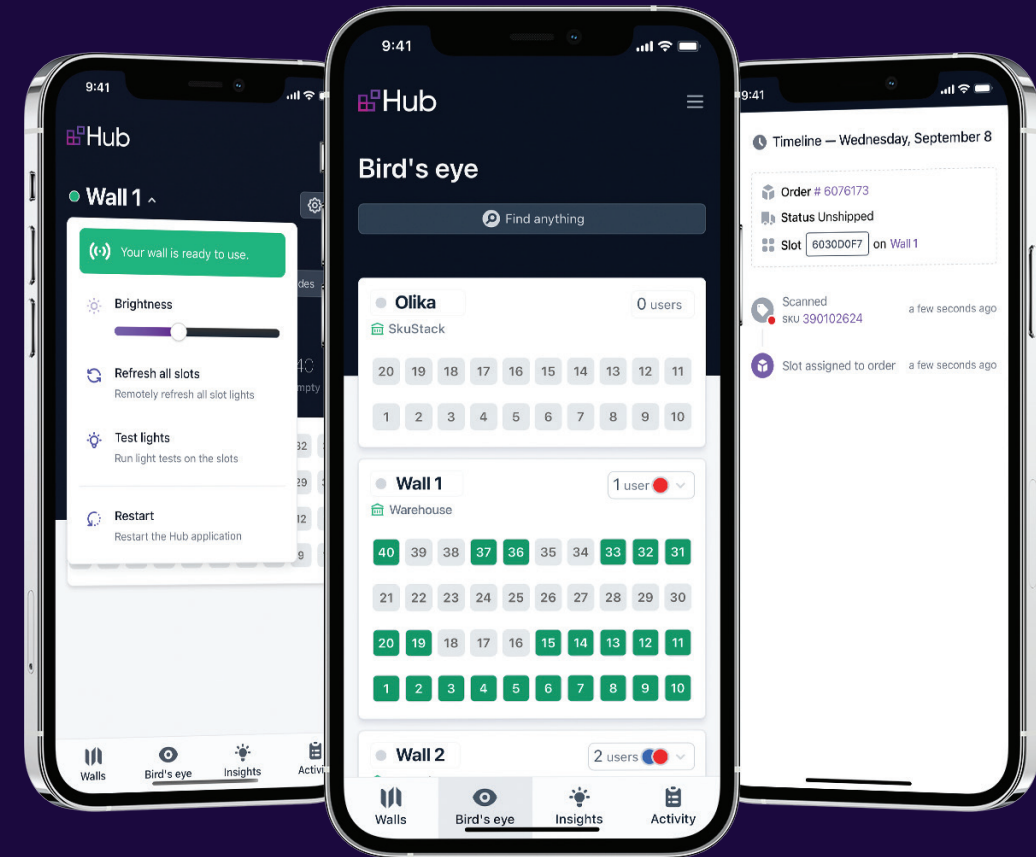


Contact our team to calculate the number of light boxes you need to accommodate your order volume. You can easily add more lights to meet increasing demand as your business grows.



# Skublox Hub

Conveniently monitor order preparation and fulfillment progress on the go, from your smartphone or tablet. Workflow visualizations provide real time data related to your sort rates and team performance.





## Automate and simplify your shipping workflow

Take care of all your daily shipping tasks in one place.

 **Shipbridge**  
by Sellercloud



## Ship your orders with unparalleled flexibility

Shipbridge is Sellercloud's shipping app that helps you automate and simplify your shipping workflow. With Shipbridge you can centralize all of your multichannel orders into a single interface where they can be easily fulfilled.

Integrations with most major shipping carriers, coupled with highly configurable settings will allow you to fulfill orders for one or more of your merchant accounts in a streamlined and highly efficient manner. Our intuitive carrier selection shortens the whole process and lets you automatically configure the way an order is processed – based on the delivery zone, order promise date, order value, and many other unique data points.

## Certified partnerships with major carriers



FedEx



### Shipping carrier integrations

Compatibility with all major carriers so you can ship all your orders without leaving the Shipbridge interface.

### Built for businesses of all sizes

No matter the size of your business, Shipbridge is here to meet your current fulfillment needs and scale with your operation to support continued growth.

### Flexible configurations

Shipbridge lets you configure shipping rules based on criteria such as destination, package weight, order value and more.

### Reduce errors with Scan & Ship

Scan each product before shipping to ensure that all items are picked, packed and shipped correctly.

### Customizable support for complex workflows

In order to accommodate all your shipping needs we offer various plugins to support even the most highly customized workflows.

### Innovative Add-Ons

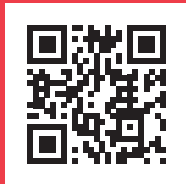
Native integrations with Skustack and Skublox enhance your teams efficiency and productivity with industry leading features and innovative configuration options.



# One collaboration tool to manage all your customer conversations

Take full control of your team inbox. Manage customer emails quickly and efficiently.

 **memaila**  
by Sellercloud





## Increase your customer response rate with a faster, more efficient system

Memaila empowers organizations by giving team members the ability to respond to customer inquiries from their own email address on any device.

Thread #	From	To	Subject	Date	Status	
177648	Amazon Services	seller-notification@amazon.com	sales@scannergear.com	Balance paid on your Amazon seller account	10/01/2018 09:08:16 PM	Opened
548793 (2)	Amazon.com	store-news@amazon.com	sales@scannergear.com	Limited-Time Offer on Samsung POWERbot R9250 Robot...	10/01/2018 09:08:16 PM	Closed
154487 (2)	Instagram	no-reply@mail.instagram.com	sales@scannergear.com	SellerCloud, see new posts from rosgo21, theswishfacto...	10/01/2018 09:08:16 PM	Opened
556489 (2)	Seller Notification	seller-notification@amazon.com	Joa Soussan soussan.j@sellercloud.com	Sold, snip now: 3.5THERM12PK-MFN Scannergear Direct...	10/01/2018 09:08:16 PM	Closed
336549	Louise Gandolfi	louise@clickintelligence.co.uk	Joa Soussan soussan.j@sellercloud.com	Balance paid on your Amazon seller account	10/01/2018 09:08:16 PM	Opened
354871	Upwork Notification	donotreply@upwork.com	sales@scannergear.com	Limited-Time Offer on Samsung POWERbot R9250 Robot...	10/01/2018 09:08:16 PM	Closed
154879	Amazon Services	seller-notification@amazon.com	sales@scannergear.com	Sellercloud, see new posts from rosgo21, theswishfacto...	10/01/2018 09:08:16 PM	Opened
245877 (3)	Amazon.com	store-news@amazon.com	Support Q&A support@sellercloud.com	Sold, ship now: 3.5THERM12PK-MFN Scannergear Direct...	10/01/2018 09:08:16 PM	Closed
124578	Instagram	no-reply@mail.instagram.com	sales@scannergear.com	Balance paid on your Amazon seller account	10/01/2018 09:08:16 PM	Opened
112548	Seller Notification	seller-notification@amazon.com	sales@scannergear.com	Limited-Time Offer on Samsung POWERbot R9250 Robot...	10/01/2018 09:08:16 PM	Closed
336549 (5)	Louise Gandolfi	louise@clickintelligence.co.uk	sales@scannergear.com	Sellercloud, see new posts from rosgo21, theswishfacto...	10/01/2018 09:08:16 PM	Opened
354871 (3)	Upwork Notification	donotreply@upwork.com	Joa Soussan soussan.j@sellercloud.com	Sold, snip now: 3.5THERM12PK-MFN Scannergear Direct...	10/01/2018 09:08:16 PM	Closed
154879	Amazon Services	seller-notification@amazon.com	Joa Soussan soussan.j@sellercloud.com	Balance paid on your Amazon seller account	10/01/2018 09:08:16 PM	Opened
245877 (2)	Amazon.com	store-news@amazon.com	sales@scannergear.com	Limited-Time Offer on Samsung POWERbot R9250 Robot...	10/01/2018 09:08:16 PM	Closed
124578	Instagram	no-reply@mail.instagram.com	Support Q&A sales@scannergear.com	Sellercloud, see new posts from rosgo21, theswishfacto...	10/01/2018 09:08:16 PM	Opened
177648	Instagram	no-reply@mail.instagram.com	soussan.j@sellercloud.com	Balance paid on your Amazon seller account	10/01/2018 09:08:16 PM	Closed
556489 (2)	Seller Notification	seller-notification@amazon.com	sales@scannergear.com	Limited-Time Offer on Samsung POWERbotR9250 Robot...	10/01/2018 09:08:16 PM	Opened
154487	Louise Gandolfi	louise@clickintelligence.co.uk	Joa Soussan sales@scannergear.com	Sellercloud, see new posts from rosgo21, theswishfacto...	10/01/2018 09:08:16 PM	Closed
556489	Upwork Notification	donotreply@upwork.com	Joa Soussan support@sellercloud.com	Sold, ship now: 3.5THERM12PK-MFN Scannergear Direct...	10/01/2018 09:08:16 PM	Opened
336549	Amazon Services	seller-notification@amazon.com	sales@scannergear.com	Balance paid on your Amazon seller account	10/01/2018 09:08:16 PM	Closed

## Powerful integration with major platforms

Simplify your team's workflow by bringing all your data in one place.



### Sellercloud integration

Memaila collects your customer data from Sellercloud so your team can handle inquiries in a more efficient manner.



### Amazon integration

Receive new messages and order details from Amazon directly in your team mailbox and easily handle order cancellation emails.



### eBay integration

Connect your eBay seller account and answer clients' messages directly through Memaila. Easily handle order cancellation emails.



### Walmart integration

Get notified directly through Memaila and handle order cancellation emails.



### Slack integration

Link your Slack and Memaila teams to build the ultimate productivity powerhouse.



### Office 365 integration

Handle all your shared inbox messages through Memaila.



### Outlook integration

Use Memaila to receive and send emails from your Outlook email.



### Gmail integration

Receive and reply to all your regular Gmail emails with Memaila.

## Take full control of your inbox

Access all your company mailboxes from your personal account so you can meet customer demands quickly and efficiently.



### Quick and simple setup

Turn your company mailbox into a managed team mailbox.



### Increased efficiency

No more switching between accounts. Manage all of your customer conversations all in one place.



### Easy access

Use Memaila on any platform and any device.



### Intelligent thread control

Avoid email collisions with our intelligent thread control and smart notifications. When a team member replies all team members receive a copy of that reply so all team members are always aware and up to date with the progress of the thread.



### Smart filters

Streamline your process by assigning specific emails to different team members. Set rules and filter content either by from email or keywords in the subject line.



### Auto-hold canceled orders

Easily handle order cancellation emails and update order details in Sellercloud. Our integration for handling cancellation requests works with Amazon, eBay and Walmart.

## Flexible pricing based on your business needs

Try Memaila yourself with our FREE plan which includes one user and one shared inbox. Our standard plans start at \$15/month. Scan the code for complete pricing details and pick the right plan for your team.



# Keep track of your financials

Import all your Sellercloud financial data into QuickBooks.

**Quickbridge**  
by Sellercloud







## Connecting the data that matters to you

We're here to simplify your bookkeeping with Quickbridge. Quickbridge is a Desktop application that syncs all your Sellercloud data with QuickBooks. No more costly, time-consuming, and error-prone manual data entry. With Quickbridge you can seamlessly export purchase orders and sales order data into QuickBooks making it easier than ever to track your financials and accurately determine your overall profitability.



Import accounts receivable and accounts payable data into QuickBooks



Track your purchasing



Sync order data like marketplace fees and settlement reports



Track your sales



Track your inventory



Post directly to your General Ledger



Post new products with account mapping

## Flexible and convenient payment collection

Waytopay.me is a simple, secure, and fast way to request and receive payments.

 **waytopay.me**  
by Sellercloud



# Exclusively built for the Sellercloud merchant

Waytopay.me is designed to provide e-commerce merchants with a reliable and effortless way to accept payments online.

Collecting payments for your Sellercloud orders has never been easier!



## Simple

Improve your customer satisfaction by offering them an effortless way to pay, independent of their shopping carts.



## Secure

All of your information is secured with high-end 3D password encryption to prevent order and payment fraud.



## Private

We don't collect any personal information from customers. An email address and credit card info are all that is needed to process order payments.

## Getting paid is easy as one-two-three



### 1. Receive an order

Orders from all of your sales channels are synced in your Sellercloud account.



### 2. Send a link to customer

The merchant can easily email the payment URL to the customer for them to make payments at their convenience.



### 3. Receive payment

Payments are processed instantly and orders are updated in real time to reflect payment records.

## Pick a payment processor of your choice

Seamlessly collect payments through Stripe or Cardknox.



### Tip

Scan the code for pricing and more detailed info on all payment processors.





### Powerful security

We take the security of our clients' information very seriously. To prevent any kind of fraud attempts, we've implemented state-of-the-art security practices such as 3D secure password encryption. Additionally, we don't show previously used credit cards or store sensitive data on our servers.



### Credit card payments

We want to make each and every transaction as smooth as possible. Waytopay.me supports virtually all major credit cards making it easier than ever to collect payments from your customers. We also support foreign currency credit card payments, making it easier for you to expand into international markets.



### Bank transfers\*

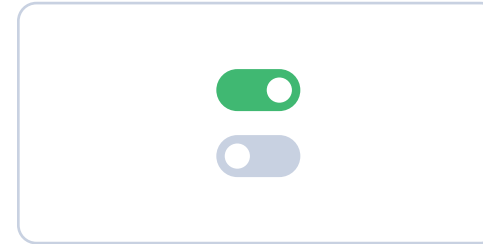
Receive payment for your large wholesale orders via ACH bank transfers. Bank transfers are a more affordable way to accept electronic check payments. Once an ACH account is added, it is encrypted, saved to the customer's Stripe account and kept available for future purchases.

\* Available only with Stripe.



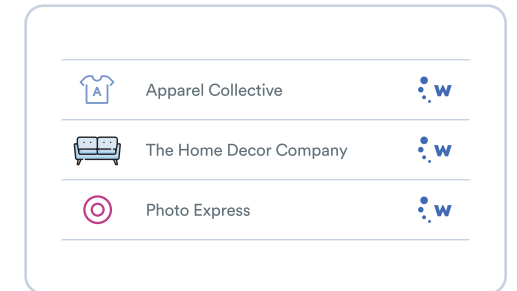
### Merchant admin panel

Use waytopay.me for your wholesale, brick and mortar or web store orders. Just log into waytopay.me with your Sellercloud credentials and generate a unique payment link for each order in just a few seconds. The Merchant admin panel lets you issue and manage invoices, as well as track payments.



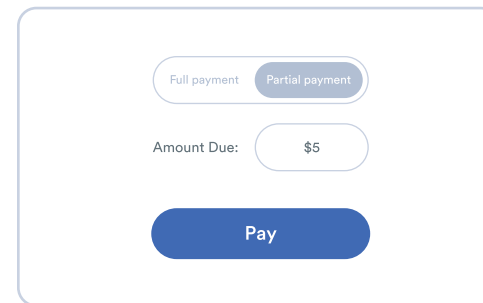
### Multi-company configuration

You're managing more than one company? No worries. With waytopay.me you can configure each of your companies separately in the merchant panel. Add unique company names, logos, and payment methods.



### Minimum payment amount and partial payments

Let your customers pay in one or more installments with our convenient partial payments. You can also set up a minimum payment amount for both credit cards and bank transfers (ACH). If the order doesn't meet the minimum, the payment method won't be available to the customer.

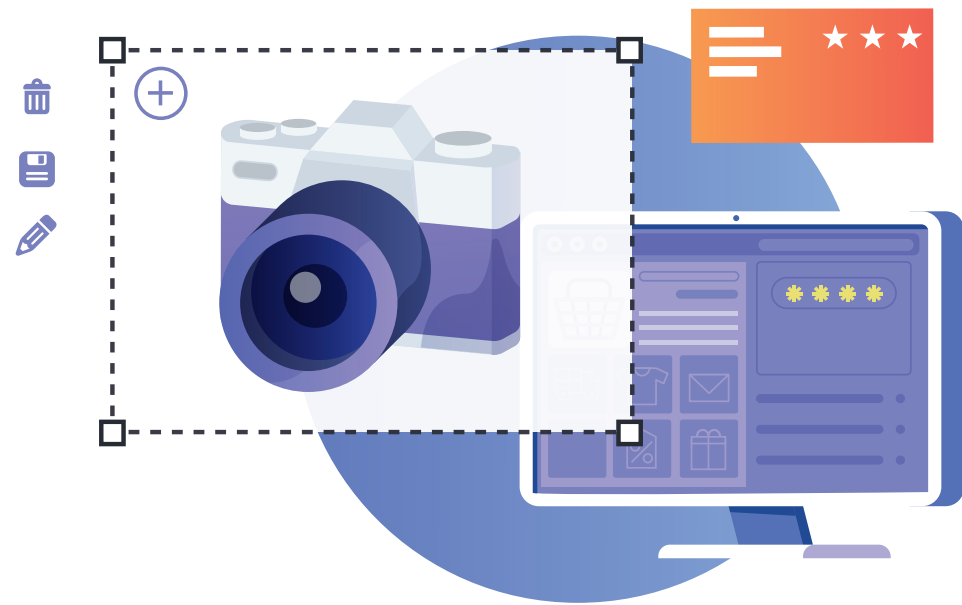


# Managing your catalog images has never been this easy

Upload, change, delete, and edit product images.

**Imagebridge**  
by Sellercloud





## Easy image management

Imagebridge is an image management tool that connects directly to Sellercloud. Simply drag and drop images directly from your Desktop into a product in Sellercloud. Imagebridge lets you browse your image files, pull images from different search engines, or grab images directly from any web page. With Imagebridge you can quickly do basic editing before uploading your product images.

### Upload product images

Select the images you want from your hard drive or server and upload them to your Sellercloud account.

### Drag and drop images

Easily drag and drop images into placeholders to set their position and placement on your listing pages.

### Edit your images

Resize, crop, change brightness, set and clear captions, copy images, add a watermark, or delete images on the fly.

### Configure image size

Automatically resize images into a square or set up a default size depending on your DPI requirements.

### Search products by SKU

Imagebridge lets you search for SKUs and easily update the product images.



## Manage your purchase orders and RMAs

Receive purchase orders and have new inventory  
instantly available on your sales channels.

**Receivebridge**  
by Sellercloud





## Simplified PO and RMA receiving

Receivebridge is Sellercloud's Purchase Order and RMA receiving app. It is a separate desktop application that can be used independently of the main Sellercloud platform. Your receiving department is able to seamlessly access purchase orders and RMA related information without having to log into Sellercloud.

### Process purchase orders

Easily access and process your purchase orders and RMAs with Receivebridge.

### Sync inventory

Your items inventory levels and availability on sales channels can be automatically updated as soon as your purchase orders are received.

### Verify quantities

Received items and quantities are cross-checked with their PO to ensure that the order is fully received.

### Track order progress

If an order is not completely fulfilled, the PO will remain open in Receivebridge with its corresponding status.

### Save product properties

Save product details like SKU and product weight for future shipments and workflows.

### Serial number tracking

Set up a serial number requirement for expensive items to prevent fraudulent returns.

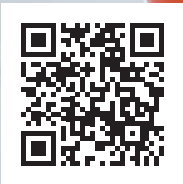
### Track returns

Return items can also be scanned through Receivebridge and have their information updated.



## Sellercloud case studies

Learn insights and best practices from experienced Sellercloud users.





# Sellercloud case study: Manhattan Comfort



manhattancomfort.com

Industry: Furniture  
Founded: 2008  
Headquarters: New York City, NY  
Company Size: 51 Employees

Manhattan Comfort is a furniture company based in New York City. Founded in 2008, the company's goal is to bring modern, stylish, and high quality furniture to living spaces across the country at an affordable price.

Manhattan Comfort uses Sellercloud to now partner with top brands and distributors like Wayfair, Walmart, Amazon, The Home Depot, Lowes, Target, and Bed Bath and Beyond.



**"Before Sellercloud, we had to do everything manually or piece by piece. From small tasks like calls to dealing with credit card payment processing and tracking orders, Sellercloud helps along every step of the process."**

## The Challenge

As a fast growing and innovative company, Manhattan Comfort knew they needed an all-in-one solution to help them scale their manufacturing capabilities and operations across multiple systems and teams.

**"We needed something that could and would do it all,  
and Sellercloud was it."**

**Schneur Lang,  
VP of Business Development**

## The Solution

After onboarding to Sellercloud, the company was able to eliminate the need for multiple systems to accommodate their multichannel workflows and needs. This included the implementation of Skustack, Sellercloud's proprietary warehouse inventory management system, that brought all inventory and warehouse tracking in-house as well.

## The Results

By implementing Sellercloud's technology into Manhattan Comfort's strategy and operations, the company was able to significantly increase automation, efficiency, productivity, and overall output across multiple teams and processes.



### Tip

Scan the code to read full case study.

# Sellercloud case study: Margolin Shoes & Apparel

**MARGOLIN**  
SHOES & APPAREL

closeoutplace.com

Industry: Apparel  
Founded: 1984  
Headquarters: Chicago, IL  
Company Size: 35 Employees

Margolin Shoes and Apparel, founded in 1984 and based in Chicago, IL, is a brand name e-commerce dealer in the shoes and sports apparel markets.

As the company was poised to grow, Margolin knew mastering their main challenges, organization and warehouse inventory management, were going to be key to their success. After an introduction to Sellercloud nearly seven years ago, the trajectory of the company was forever changed.

“Prior to Sellercloud we’d sometimes find that packages we thought had been shipped were actually never sent out.”

Danny Kohanchi,  
President

## The Challenge

For Margolin, the main challenge was increasing efficiency on the warehouse floor through activities like picking and shipping while, at the same time, expanding their presence to additional sales channels.

## The Solution

The solution was simple: automation and integration. Margolin needed a system that could not only manage an effective multi-channel strategy, but also one that would be easy to implement with their existing staff and processes. Skustack, Sellercloud’s proprietary warehouse inventory management system, was the all-in-one solution. Errors with incorrect items being shipped, for example, decreased nearly immediately.



## The Results

In the year immediately following Margolin’s implementation of Skustack, analysis showed that their previous system “would have never been able to accomplish” what Skustack allowed them to. Sellercloud was also able to help Margolin double its sales capacity and channel integrations and cut shipping errors from 5% to less than 1%.



### Tip

Scan the code to read full case study.

## Reach your potential with the right support

Our team is with you every step of the way.

 [support.sellercloud.com](https://support.sellercloud.com)

 [support@sellercloud.com](mailto:support@sellercloud.com)

 [forum.sellercloud.com](https://forum.sellercloud.com)

 +1 (888) 315-6652





# Sellercloud premium support

We're here to help.

## Implementation training

We're committed to providing you with all of the tools that you need to succeed on our growth platform. A dedicated account specialist will guide you through the implementation phase of your account setup.

## Trainings onsite and online

With our thorough training, your team will learn how to make our system work for you. We offer a variety of training sessions with a skilled account manager to ensure that your team experiences a smooth transition onto our platform.

## Here is what you can expect



**Unlimited support**  
Via tickets



**Emergency phone support**  
After hours



**Phone support**  
Available from 9 am to 5 pm EST, Mon – Fri



**Dedicated account specialist\***  
During regular business hours

\*Available only with Premium support.

# Sellercloud platinum support

Get premium white glove support for your business.

## Maximize your efficiency and boost your performance

Your dedicated Product Manager will be familiar with your typical day-to-day business workflows. They will serve as a personal guide through your Sellercloud onboarding as well as general account management and expansion to new channels. They will assist in detailing feature requests and prioritize each of your projects accordingly.

## What you get with Sellercloud Platinum support



**Tighter communication**  
Twice-weekly scheduled calls with your dedicated Product Manager



**Track your progress**  
A weekly status report of your account support tickets and projects



**Receive guidance**  
Learn best practices for maximizing benefits of Sellercloud's features



**Gain priority**  
Prioritized requests for new software features and customization requests



**Add-on options**  
Enhancements to Sellercloud plugins (software add-ons)



**Additional dedicated support time**  
Three full days (24 hours total) of account support per month, year-round

## Need to know even more?

Explore our extensive resources and structured learning programs to ensure that your team is up and running as quickly as possible.



# Sellercloud resources

Everything you need in one place.



## User forum

Join our user forum to exchange ideas with like minded entrepreneurs



## Blog

Read our curated e-commerce articles



## Help center

Find the answers you need



## Webinars

Watch webinars at your convenience



## Courses

Learn with our extensive tutorial library



## Press releases

Read the latest news about Sellercloud



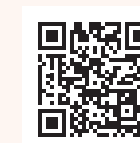
## White papers

Delve deeper into e-commerce trends



## eBooks

Explore our digital library





# Notes

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